



**DR. RAJASHREE KRISHNASWAMY**  
PRESIDENT, TAMIL NADU  
ENTREPRENEURSHIP COUNCIL

**WOMEN'S INDIAN CHAMBER OF  
COMMERCE AND INDUSTRY (WICCI)**

**INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN**

**[WWW.WICCI.IN](http://WWW.WICCI.IN)**



**Dr. Rajashree Krishnaswamy**

**President TN Entrepreneurship Council**

**WICCI**

Dr. Rajashree Krishnaswamy is a Scientist Turned Edupreneur. She has a PhD in Biotechnology and an M.S in Biochemistry from Michigan State University, USA. She is Founder & CEO of Catalyze Center for Learning. She Founded Catalyze, her entrepreneurial Venture in 2008 with the objective of providing Bespoke Online Live interactive classes to students.

Under her leadership the company has grown and has a global student Clientele in Countries such as USA, Canada, UK, Europe, Middle East, Africa, India, Far east, Australia and NZ.

The Company offers Personalized Live Interactive Online Programs in Country Specific School Curricula, Competitive exams and Test Prep, IT Languages and Vedic Math and Abacus. Her unique Vision is changing the face of education and providing the mainstream support needed for Home schoolers and kids who are sportsmen, Musicians and Artists. Her vision is to Create an Online school for Bespoke Learning.

She Is also the India Chairperson for Online Learning at ALL and WEF. She has been awarded the Rising Digital Star award by Shethepeople.tv, League of Iconic Entrepreneur award by the Women Economic Forum and woman Super Achiever award by the World Woman Leadership Congress.

Her passion for entrepreneurship has urged her to take on the role of President TN entrepreneurship Sector Council, to encourage other women entrepreneurs to create businesses to contribute to self, family and the economy



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Abirami Vivek  
Vice President  
TN Entrepreneurship Council

Council Members

Dr. Deepa Senthil  
Dr. Rajini Sriraman  
Megalai Senthil Kumar  
Sabitha Nataraj  
Dr. RJ Kalpana



**Abirami Vivek**

**Vice President**

Abirami Vivek, a postgraduate in Management (Marketing and Human resources) and M.Sc in Psychology. She is a mother of 2 angels. She has over a decade of experience in the corporate world. Abirami is a Child psychologist.

In 2009 she launched her Pre School and became the first franchise of Educomp solutions in Chennai. In 2017 Abirami founded Magnet Minds Preschool and Daycare, the first preschool to effectively explore the Froebel's methodology using the Froebel's gifts. Magnet Minds Preschool has been awarded as the best and top preschool by Education world through a Survey commissioned by C-Fore survey for 10 consecutive years, 6 consecutive years by Educationtoday.co, 5 years by Brainfeed magazine.

She is also the recipient of the award “Leaders – the pillars of education” 2018 from educationtoday.co in Mumbai.

She is a recipient of the award “Exceptional women of Excellence” presented at Women Economic Forum 2019 in New Delhi.

She is a recipient of the award “Top 50 Effective Principals of India 2019” by educationtoday.co in Mumbai – 2019.

She has over a decade of experience in early child education, understanding the needs of the children and nurtures them appropriately. She is also a trained in arts, music and dance.

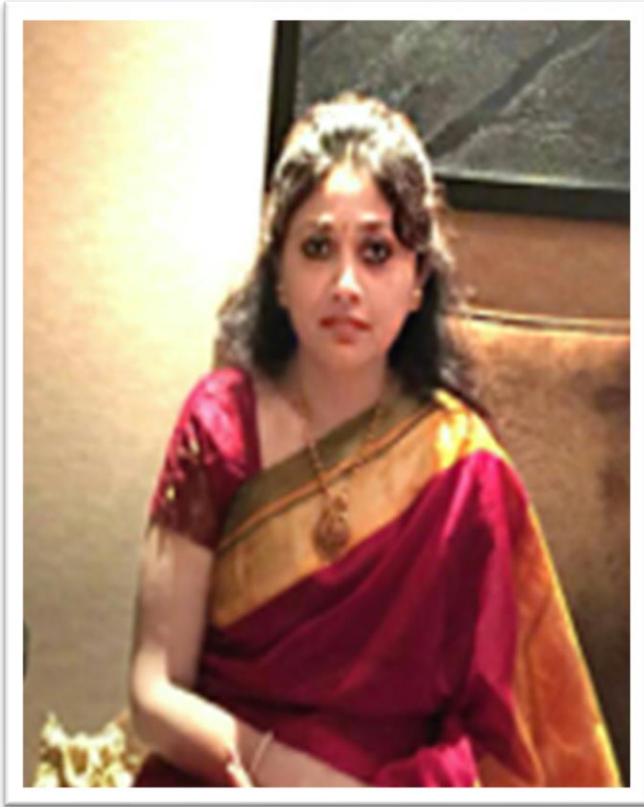
She excels in happy parenting skills, counselling the parents to handle the kids effectively. She has keen interest in special needs children and helps the parents of such children to understand and accept them as they are. She also analyses the children and guide them nurturing in the right way. She has helped many parents with special needs children to handle them efficiently.

She also excels in behavioral psychology, relationship counselling.

Abirami also does consulting for women entrepreneurs in setting up general business, guiding people to set up preschools and day care centers.

Abirami is a staunch believer of our customs and traditions, so she approaches the learning methodology with a touch of our tradition with her school children. Like any women who shuttles between home and work, Abirami does it too but takes in a higher spirit and inspires many other woman to enrich their life.

She is also the recipient of Mom of Honour 2020 award from Wondermoms – an online platform for mothers from different parts of the world where there are 43000 plus members. She is the elected General Secretary of Chennai Individual Preschool Owners association, CPOWA. She is the selected Jury member for Womanovator – Wepictch – MSME – Chegalpet, Tamilnadu. She has been recently appointed as the Chair for ALL – All Ladies League - Tamilnadu Chapter



Consultant ENT and Endoscopic Surgeon

Associate director Ramana ENT and Eye centre

Recipient of "Women of the decade in Healthcare" award presented by Women's Economic Forum an international organisation for women entrepreneurs

Invited speaker for Kalaaignar TV

Vidiyale va Sirapu virundhinar

Chennai chairperson for Health All Ladies League

**Dr. Deepa Senthil  
Nathan**

**Council Member**

## **STRATEGIST | THOUGHT LEADER| INTRAPRENEUR|INNOVATOR**

Senior psychologist and a human resources leader with over 20 years of versatile organizational expertise.

People oriented, passionate facilitator and a competent communicator who has created robust development programs that led to sustainable people and organizational transformations. Has an unique experience of working with people across diverse cultures and industries. Rajini has converted strategies to actions and enabled institutions to move in progressive directions.

Traveled extensively across the globe to connect with senior professionals and leaders to bring home desirable people practices that advance and align organizations.

Led and facilitated talent programs to identify hi-potentials and hi-performers to re-vitalize talent development. Created high-end communication tools and methodologies that led to global collaboration, people engagement and organization development.

Developed several psychometric tools and applied them in various groups and facilitations to bring about quick and lasting change in people. With the intrapreneurial attitude led breakthrough initiatives and programs across industries.

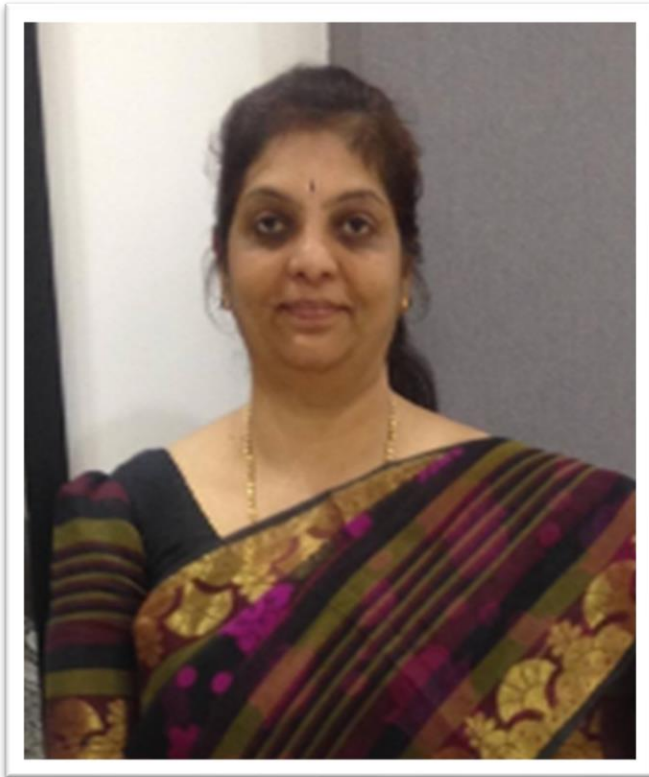
Passionate about advancing diversity. Chief architect of the Diversity & Inclusion through Women Allies (DIWA) – Pfizer India Women network with a vision to advance women talent in an inclusive manner.

Led the Internal Complaints Committee of Pfizer India as its chairperson for 5 years and professionally led the committee by providing right recommendations to the board of Pfizer India. Rajini leads state & community wide people development and diversity programs.

Well networked and has a child like curiosity and enthusiasm to explore and experiment the road less travelled.

*Currently Vice President – HR& Admn with Esskay Design & Structures Ltd.*

**Avid Reader | Social Media Enthusiast | Prolific Blogger | Natural Networker**



**Rajini Sriraman**

**Council Member**



**Megalai Senthilkumar**

**Council Member**

**Megalai Senthilkumar** heads a Digital Marketing company, LBN Tech Solutions which offers affordable, custom and quality web development services since 2004. Her areas of expertise include Web Design, Web Application Development, Content Creation and Digital Marketing.

Her clientele includes corporates and small businesses from various verticals like Health Care, Education, Manufacturing, Non-Profits, Interior Design, Construction, Counsellors and many more.

With a Master degree in arts and education, Megalai was a teacher for a decade and has the experience of teaching Kindergarten, Primary to Class 12 students.

Her Areas of Expertise - Strategic Planning, Leadership Development, Service Execution, Marketing Campaigns, Human Resource Management, Customer Engagement, Succession Planning, Facilities Expansion

Benchmarks in her professional journey - Development of Company, Completion of Hundreds of Projects, Responsible for Client Satisfaction, Management of Technical, Non-Technical and Admin resources, Setting a Foolproof Standard Operating Practice

An avid traveller, Megalai loves to visit places and also document the experience in a Travel blog.

Recipient of "Exceptional Women of Excellence" award presented by the Women Economic Forum, an international organization for women entrepreneurs

Recipient of "Women's women" award presented by AMN Global Group, recognizing her 'work from home' job generations whose beneficiaries were women.

Recipient of Best Teacher Award from New Horizon English School, Bangalore.

Megalai is the All India Chairperson for Digital Marketing of a Global Networking Organization, All Ladies League.

She is also in the Advisory Committee of Sekkizhar Manolayam Senior Citizen's Home.



**Sabitha Natraj**

**Council Member**

Ms. Sabitha Natraj, General Manager, is responsible for corporate communications at the headquarters of Indian Oil Corporation Ltd., New Delhi. Catering to media and communication needs of the company through digital and multi-channel engagements with an all-India influence, Ms. Natraj brings with her nearly three decades of rich experience in advertising, marketing and corporate communications in the industry.

Her strengths include hands-on capabilities in media management, media crises handling, loyalty program management, customer engagement and advertising campaigns, organizing events, quality and cost-conscious working style. She has good communication and leadership skills with the ability to manage a cohesive, harmonious team.

Having joined IndianOil in 1993 at New Delhi, she has held leadership positions in Retail Sales and Corporate Communications departments at Delhi, Mumbai and Chennai. She has been the head of Western Region and Southern Region divisions managing Corporate Communications functions in the various states under the respective regions.

With a rich cross-functional experience in IndianOil, she believes in 'Give your 100% always; You win when others win!'. Her skills include a collaborative, creative work-style that builds on the strengths of the team to arrive at 'WOW' factor results.

#### **Awards**

'Woman Executive of the Year' Award for Oil & Gas Industry from Federation of Indian Petroleum Industry (FIPI) - 2017

'Woman Executive of the Decade' Award at the Women

Economic Forum-2018 from All Ladies League (ALL).  
Featured in the Hall of Fame of PR professionals Public Relations Council of India (PRCI) 2016  
'Outstanding Achiever in the Field of Marketing Communications-2016' Public Relations Council of India (PRCI)  
Citation and a Special Jury award for media management of Chennai Floods from Association of Business Communicators of India (ABCI) - 2018.  
Panel speaker at the World Communications Forum at Davos, Switzerland - 2016.

#### **GUEST SPEAKER INVITATIONS**

Addressed management students at KJ Somaiya Institute of Management, Mumbai on 'Significance of Loyalty Programs'.  
Guest faculty for Communications at Indira School of Career Studies, Navi Mumbai.  
Delivered addresses on 'Significance of Corporate Communications' at Stella Maris, Loyola, DG Vaishnav Colleges in Chennai, Gitam University-Hyderabad and Jamal Mohamed College- Trichy.

#### **Industry Positions**

Holds the position of Treasurer of Global Compact Network India and works towards implementation of Sustainability Development Goals (SDG's).  
India Chairperson for Youth Empowerment of ALL (All Ladies League).





**Dr. R J Kalpana**

**Council Member**

Dr. R. J. Kalpana is a performance driven executive with over 20+ years of experience in the IT and ITES sector. Currently is the Founder-Director of Athena Consultancy, a reliable partner for Knowledge Management services and digital transformation projects and Founder of Pen and Ink Solutions, a global digital concern.

Dr. Kalpana has successfully led global teams in creating Knowledge management environments for prestigious clients. She has also initialised startups like Brigade Corp, Dynamic Healthcare etc., into international conglomerates. She serves on various Boards in an advisory capacity. She serves as a distinguished jury member for various Management Associations. She is a distinguished speaker for Management Schools and Schools of Literature.

Recipient of various awards for literary and management achievements. She was accorded from Women Economic Forum, Exceptional Leader of Excellence award.

Dr. Kalpana is a Ph.D from the University of Mumbai and has a list of distinguished writing credits. She had published a seminal work on Indian Feminism. She has published various novels and poems. She served on the Editorial Board of Encyclopaedia of Hinduism and various other journals. As a translator par excellence, she has translated and transliterated the Nalayira Divya Prabandham in English.

Dr. Kalpana is associated with the global non-profit organisation, Heartfulness Institute and practices and trains thousands of practitioners in Heartfulness Meditation for free.