



## 1. Dr. Shweta Singh – President WICCI Entrepreneurship Uttar Pradesh



Dr. Shweta is first generation serial entrepreneur. She has founded 4 successful companies Ennoble IP, Women Innovation and Entrepreneurship Foundation, SHEREAL and recently launched Council of Research, Innovation and Entrepreneurship. She is a rich amalgamation and affluence of corporate and educational expertise with excellence in the field of IPR and Startup Ecosystem. She has around 13 years of corporate experience in the area of intellectual property research, management and business consultancy and around 7 years of core experience in startups ecosystem.

She has core experience in IP expertise in Patent research and analysis, Patent drafting, landscapes and whitespace analysis, IP commercialization, due- diligence, Portfolio management and Technology standards.

Shweta also works with the innovation workshops and technology related IP workshops for both Indian client and overseas clients and this diversified experience makes her an expert for IP domain. She has extensive experience in the area of intellectual property research, management and business consultancy. Shweta has worked with some of the renowned IP support service companies and world's leading IP organizations.

She is expert in handling consulting projects, undefined information and strategic research assignments. Provide usable strategic, tactical, and operational intelligence analysis. She helps clients in answering business questions by the application of various research tools using

business, intellectual property, and market data. She also provides specialized techno-legal and innovation consulting services to help inventors/start-ups/SMEs in building strong intellectual property for long term strategic benefits and competitive edge.

She is Mentor, advisor and guide to many tech-based startups, inventors, universities and SMEs. Shweta is actively involved in supporting women based startups and business venture. She has been continuously mentoring women entrepreneurs and supporting them dedicatedly to build strong Women empowered business ecosystem. She has one her personal capacity funded few women led businesses. She also provides specialized techno-legal and innovation consulting services to inventors/start-ups/SMEs in building strong intellectual property for long term strategic benefits and competitive edge.

Dr. Shweta has authored 3 books showcasing the virtues of IPR, Women Empowerment and Bioethics. She has delivered many training programs for strengthen IP, Entrepreneurial and Women Startups ecosystem.

Dr. Shweta Founded Ennoble IP in year 2014, WIEF in 2017 and SHEREAL her tech-media Platform is still in technology development phase. For her work toward women smes and entrepreneurs she has been blessed by Hono'ble Prime Minister Sir Shri Narendra Modi on 1 August 2019.

The Entrepreneurial qualities which make her different are combination of her Confidence, strength, flexibility, risk taking ability and her synergy with teammates. Her Passion toward her dream and her dedication makes her unique and highly competitive in education system which makes her a valuable member of Community.

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## 2. Dr. Seema Rawat- Vice President



As Associate Professor in Amity School of Engineering & Technology, Dr. Seema has over 15 Years of experience in which her area of expertise is research which includes cloud computing,

Artificial intelligence, data mining, data science and big data. As an IT Professional Dr. Seema is member of various technical committees and association-

Member of ICASIT

Member of IAENG

Member of UACEE

Member of IET

Member of SCIEI

Member of CSTA

Lifetime Member of IETE and other renowned technical societies,

She is passionately driven towards research and she has published more than 100+ research papers in international journals and conferences. She has also supervised 30 awarded M.tech.

Besides her other professional endeavors, Seema has also received the award of Faculty Innovation Excellence Award 2019 on the occasion of World Intellectual Property Day.

Her area of skills comprise of Erudite Communication skill, willingness to learn, comprehensive problem solving abilities, and people management skills.

She has always been associated with corporates and presently she is technical advisor of DeetyaSoft Pvt Ltd, Ennoble IP Pvt ltd, My Digital360 etc

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### 3. **Sadhvi Jaya Bharti-Council Member**



Sadhvi Ji the disciple of Shri Ashutosh Maharaj Ji. She took Sanyas, 13 years ago, to pursue spiritual and social goal of her master. Since then she has been working

extensively in various fields of social aid & development. She is currently managing Prisoner Reformation & Rehabilitation Program (PRRP) and working for correction, reformation and post release rehabilitation in 41 jails of India, which is the lead agency in correction and rehabilitation of prisoners. She is an eminent speaker and is invited to different panels on television to share her views. She is a vociferous speaker vocal about her views on religion, spirituality, gender issues, public policy and politics. Sadhvi Ji Represented the organisation in various International Conventions. Her papers on various subjects have been published in the international Journal of United Nations Population Fund, WEPA and more. She has been instrumental in getting the association of UNESCO for establishment of Divya Jyoti Ved Mandir, which functions in congruence with Convention 2003 for Safeguarding the Oral and Intangible Cultural Heritage of Humanity. Worked as the Programme Officer for BODH- Drug Abuse Eradication Programme, and its various projects in collaboration with United Nations Office on Drug and Crime (ROSA) She has worked in collaboration with Ministry of Science and Technology, Govt of India; in Pithoragarh District of Uttarakhand for conservation of water resources. She has been the member of the Governing Body of Nari Shakti Jagran Samiti, a national level organization working for women and child issues. She worked intensively for the projects on domestic violence, health services for women and children in rural and slum areas, and technical education in rural areas. Sadhvi ji is professionally as sports person; she joined Sports Authority of India as an Athlete in 1995. She Worked with Students and Youth Alliance, Uttranchal, when she was 17 and worked extensively for mainstreaming youth in developmental work.

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#### 4. Aditi Madan- Council Member



Proudly known for her Grace & 3D approach in her cooking, Aditi Bhutia Madan is one of the top 5 contestants in Amul Master Chef Kitchen Ke Superstar, the most popular

cooking based Hindi show in India. She is Entrepreneur and the Goodwill Ambassador for 3EIF Foundation.

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#### 5. Alka Singh- Council Member



She is an accomplished academician having experience of more than a decade. She has done MCA & M.Tech. In Computer Science & Engineering. She consistently upgrades her technical skills through FDP & Certifications on latest technologies. She is Oracle Certified as SCGP-6 Java Programmer. Her teaching and research interest includes Artificial Intelligence, Deep Learning, Machine Learning, Python & Java Programming. Apart from University Curriculum teaching she has contributed for the employability enhancement of the students as well by training them on latest technologies. She is a SPOC for various Industry Academia Programs at the Institution.

She has been awarded by Industry many times for her outstanding contribution during Industry Academia Interface. Few of her recognition are as follows:

Awarded as best Coordinator -State Cloud Champion in Cloud Literacy by AWS

Recognized as UI Path Academic Officer in UI path academic RPA Champ

Certificate of Recognition : State Winner – Coordinator in the state of UP for successfully conducting New India Learnathon 2020 at NIET

She has authored many research papers in reputed National and International Journals.

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## **6. Sonal Badkur- Council Member**



Sonal Badkur( Founder of Toshitaa Transformations Pvt Ltd) - "Sonal Believes that true empowerment lies in education and first step towards education is awareness ".Sonal deeply cares about female Healthcare & Hygiene issues, And she has been consistently engaged in conducting free webinars on Female Healthcare & Hygiene issues during pandemic also, Apart from that she has successfully executed certain Government tenders of installation of Sanitary Napkin Vending Machine and Incinerator in Ten states. Secondly, Sonal have 5 years of experience in total of working as a financial Analyst with the reputed organizations like INTERCONTINENTAL HOTEL GROUP (Captive unit) and G4S SECURE SOLUTIONS PVT LTD(Finance shared services).

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## **7. Pinky Maheshwari- Council Member**



Founder of Surprise Someone, Pinky is Dynamic, result-oriented, marketing Development.

- Proven record of accomplishment in planning and leading comprehensive marketing strategies in support of business goals and objectives.
  - Enthusiastic communicator with strong interpersonal skills.professional with experience in Brand Communications & Business
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#### **8. Dr. Tripta Dixit- Council Member**



Dr. Tripta Dixit is working as Deputy Project Manager at Innovation - Technology Transfer Office since inception of the program with key focus on Technology Transfer aspect. She brings with her more than 5 years of experience in Intellectual Property, Technology Transfer and Policy Framework at Indian Council of Medical Research. She



is a candidate Registered Technology Transfer Professional and an awardee of Howard Bremer Scholarship by Association of University Technology Managers (USA).

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**9. Dimple Singh- Council Member**



Dimple is a vibrant performance-driven professional with 9+ years of rich combined expertise in HR Operations. A creative thinker, luminary, problem solver and decision maker who balances needs of employees with the organizational mandate. I believe in Team-based management style coupled with the zeal to drive visions into reality as well as achieved the same through effective mentoring, training and career planning of team members. Having strong interpersonal relations, mentoring, and negotiation and leadership skills.

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**10. Avantika Yadav- Council Member**





Avantika Yadav is a Microsoft Certified educator with 14 years of experience in both Industry and Education. She is gold medalist in MCA and completed her MTech-CSE from Amity University. She has published several research papers in National and International Journals. She has also authored a book titled “Cyber Security”, published by Alpha Science International publications.

She is a certified professional in Cyber Security and Cyber Forensics.

She is awarded by Sri Aurobindo Society for ZIIEI (Zero Investment Innovations for Education Initiatives) She has Associations and Membership with various organizations like ACM, IAENG and UACEEE.

She is also selected as a 'Regional Teacher of Change' by NITI Aayog and Atal Innovation Mission and also received appreciation letter from NITI Aayog and Atal Innovation Mission on the occasion of Teacher's day.

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## **11. Dr. Shabana Urooj- Council Member**



Dr. Shabana Urooj  
(Senior Member IEEE)  
Jt. Secretary IEEE Delhi Section  
Gautam Buddha University  
Greater Noida UP India

Dr. SHABANA UROOJ received her B.E in Electrical Engineering and M. Tech. in Instrumentation and Control from Aligarh Muslim University, Aligarh, India, in 1998 and 2003, respectively. She completed her Ph.D. degree in Bio-Medical Instrumentation from Jamia Millia Islamia (A Central University), Delhi, India, in 2011. She has over 18 years of experience in teaching & research and 3 years in industry.

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**12. Dr. Naela Jamal Rushdi- Council Member**



A Certified Financial Planner and a PhD in Investment Behaviour, I have been teaching Finance and related courses to postgraduate management students for the past almost two decades.

I am accomplished at various aspects of academic administration, including Admissions, Placements and Regulatory Compliances.

Currently, I am working as Professor (Finance) & Director at IILM Lucknow, an AICTE approved management institute, offering PGDM and MBA Programmes.

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### **13. Dr. Shikha Bhardawaj- Council Member**



A goal-oriented academician with 15 years of experience in Human Resources with 15yrs in academics and research. Presently Area Chair & Head Accreditation in IILM graduate School of management. Case study accepted at IVEY Publishing. Published research papers in ABDC, Scopus, UGC listed and Web of science indexed. Presented paper at IIT Bombay, MDI, IMT, IISc and IIM Indore.

Invited as speaker in QCFI Annual Convention as Panelist; reviewer in HRM book by Aswathapa and Training & Development by Neo; Mentored seven Northeast women agropreneurs on onboarding and retention issues; a Trainer in Armed Forces Programme, Mid-Career Programme of Income Tax commissioners and CPWD officer, Work efficiency to Tata Steel, NFL, Kolkatta Port Trust and HUL trade unions at Management Development Institute, Indian Institute of Public Administration and VV Giri National Labour Institute respectively.

Awarded COAS Commendation Card and Accredited Management Teacher (AMT) by AIMA in the field of Human Resources. Core team of MDP on managerial skill development programme for Judicial officers of UP, Court Managers and orientation programme of Axis Bank CSOs. As resource person in FDP on psychometric tool for HR professionals. On Board as mentor with Women Innovation Entrepreneurs' Foundation (WIEF).

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#### **14. Prachi- Council Member**



Prachi a women entrepreneur started social enterprise VYOMINI in 2017 to provide solution for the environment & economic challenges. She experienced that women health and her economic empowerment are two major issues in the overall development of the women. Which she has faced throughout her life, being a girl from poor family she has started earning from very young age and soon realized the importance of women economic empowerment. She has worked with government and non-government organizations and understood the ground dynamics for the development projects. It was her passion to server more women therefore she has founded VYOMINI ENTERPRISES in 2017 a woman led organization which is working in the manufacturing sector. For her work on female hygiene she has received many accolades and awards like 1.Womennnovator 2018 2.Social Women of the Year Award from Recent Advanced in Science Engineering and Management. 3. Women Excellence Award by Indo European Chamber of small and medium enterprise 4.Women of Substance by BRICS 5.Women Excellence and Leadership Award 2019 by Women innovation and entrepreneurship Foundation 6. Tedx Speaker

Vyomini has been working in the field of Menstrual Health Management since the past two years across Delhi, Haryana, Uttarakhand, Maharashtra, Gujarat, Odisha, Chhattisgarh, Jharkhand, Madhya Pradesh, Telangana, Bihar and Uttar Pradesh. With a purpose to reverse the problem of Period Poverty in both rural and urban India, Vyomini works with a three pronged approach of Awareness, Affordability and Accessibility. So far 1000 plus awareness workshop organized at villages and slums on the subject menstrual health awareness, 500 plus women received employment opportunities and 10 lakh women outreached and converted as users of sanitary napkins. After two years of tireless ground work and research, Vyomini is proud to present its first product- 'Rakshak', which tackles the problem of hazardous plastic sanitary products and also eliminates the concern of environment burden caused by plastic waste. Currently, 'Rakshak' is being supplied across government schools, NGOs and Self-Help Groups and has received a green signal for its comfort and affordability along with ease of disposal.

Through its initiatives, VYOMINI has launched an awareness campaign to tackle this health deficit in our society by conducting awareness workshops within target communities. In alignment with the PM's vision, our initiative will contribute to multiple schemes launched by Government of India- Swachh Bharat Mission, Women Empowerment and Make in India and Beti Bachao Beti Padhao program. VYOMINI providing biodegradable sanitary napkins in the 10 states of India through SHGs NGOs and Anganwaries, GeM, Amazon, Flipkart, affordable and biodegradable sanitary napkins to maximum menstruating women.

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### 15. Deeksha Sharma- Council Member



I am conducting interdisciplinary research by galvanizing the fields of human resource management, psychology, and neuroscience. My Postdoctoral research focuses on understanding Emotional Intelligence and its association with productivity and decision-making capability. At present, I am working on the Emotional Intelligence in the Affect and Cognition Lab, and on the Adaptive Intelligence in the Robert Sternberg Lab at Cornell University. My Ph.D. research was in Emotional Intelligence and finding its association with self-efficacy in real-time with a customized software build by me on PHP/SQL which is improvised on Python at present. The research was implemented using:

- \* Statistical analysis Multivariate regression, Multinomial (LOGIT/PROBIT/TOBIT) regression, OLS (Ordinary Least Square), MLE (Maximum Likelihood Estimate).
- \* Factorial analysis: ANOVA/MANCOVA/MANOVA, Hierarchical regression analysis.
- \* Working on time series, locus of control, and cross-sectional data.

- \* Developing and applying new measurement tools with improvised accuracy and reduced SDRs: new software to detect brain laterality for emotions.
- \* Designing efficient surveys for experimental and observational studies.
- \* Building interactive offline and online classroom sessions for students for better pedagogic events.
- \* Working on psychometric and econometric analysis.
- \* Programming in Eviews, SPSS, AMOS, STATA.

Looking forward to collaborative research with niche direction that can help mankind to move one step forward in society. Looking forward to building a platform for learning and knowledge exchange. Earlier, Passionate Recruiter with an urge to excel and be successful in different aspect of hiring. Having expertise in handling top Level management positions with IT Product Development Giants in the Industry. Specialties: Special interest in working for Product development companies (as clients). Love to work on challenging requisitions. Well versed with Product development life cycle. Complete knowledge of the IT Industry.

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## 16. Sonia Chaudhary- Council Member



Sonia Chaudhary is a senior graphic designer with specialization in designing brand identities and packaging. Having graduated in the year 2012, Sonia had done extensive research in the ecofriendly packaging sector and making a mark in the design and packaging industry. Her stated intention is to provide 100% ecofriendly packaging solutions for all kinds of product from OTC to heavy metal machines.



Sonia did her post-graduation in Graphic design from the prestigious MIT Institute of Design, Pune in 2012. She has worked with Global Whirlpool global consumer design, Videocon, design workshop, where her mail client was ITC and Antarkranti in Delhi. She has 7 Years of experience in package designing with involvement in varied projects and designing for all kinds of products including food, drugs, cosmetics and lifestyle products for various brands such as ITC, Meraki, Antarkranti and Earth Inspired.

Her in depth Analysis and profound knowledge of markets, industries and customer have helped her deliver value to client business which too have grown from strength to strength. Sonia has to her credit the successful creation of many social brands such as Antarkranti, Earth Inspired and Ecopack Solutions.

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### **17. Dr Namrata- Council Member**



Founder at Turaco Group and Corporate Trainer (Drugs | Vaccines | Medical Devices | In-vitro Diagnostics | Consumer Healthcare)

Business goals: Create a sustainable business model catering to pharmaceutical, biotech and MedTech companies, research institutes, universities and hospitals; Provide solutions to create efficient and effective medical communications to support evidence-based medicine. Work as strategic partners with clients and support their complete product life cycle development from research till in the market.

Knowledge sharing goals: Train students and professionals to share knowledge about ethical conduct of research, publish papers, bridge academic and industry gaps, and present latest updates in drug/medical device regulations, and improve employability. Bridge the academic and industry gap and make students better prepared to excel in their jobs.

Social goals: Create health awareness about Diabetes, mental health, medicinal cannabis and rare diseases: support physicians to collect data, publish papers, hold symposiums to come up with clinical practice guidelines; provide patient education on making them Aware, take Action and Attain good health. Women empowerment initiatives under TuracoZ Foundation

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### 18. Sunita Joshi- Council Member



Sunita Joshi (Ex-Army Officer)

“To see the world in a grain of sand, and a heaven in a wild flower, hold infinity in palm of my hand and eternity in an hour”

Started my journey as a science postgraduate student with specialization in Electronics Army was a dream and I am glad I lived it .Contributed to the Army Technical arm in the area of geographic information system and remote sensing, interpreting satellite imageries and generating Electronic maps for crucial missions.

Having spent 8 year + here I did a certificate course in Business Management from IIM (A) and started the corporate career in ACC as Head Human Resource & Administration. Married to an Army officer I held appointments for welfare activities for families of the soldiers and their children .This phase was the most satisfying of all.

I also tried event management organizing Mrs. India like contests for married women. I have this love for six yards, so I studied weaves and patterns and what goes into saree making.

Also worked as women dealing with revival and refurbishing this beautiful art.

Currently I work for MBA university as Registrar.

I like to keep my introduction open ended as I would love to add many more adjectives to myself through interactions and new learnings.

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### **19. Nishu Tyagi- Council Member**



Ms Nishu Tyagi is a Active Researcher, Occupational Therapist and Telerehabilitation Specialist. Ms. Tyagi introduced the concept of telerehabilitation via common technologies in patient routine care as a community outreach and post-discharge service model in India. She has been instrumental in initiating the telerehabilitation services at Indian Spinal Injuries Centre (ISIC) and working with Indian Institute of Technology (IIT) Delhi and other esteemed institutes on developing virtual reality, low-cost diagnostics and ICT applications for rehabilitation & healthy living. Awarded more than 20 times for her dedicated efforts and scientific contributions in research, rehabilitation, patient care and service delivery. Ms Tyagi is passionate about thinking out of the box to determine innovative approaches in research and patient care delivery. Ms. Tyagi currently serves as the Research Associate and Coordinator of Telerehabilitation services at ISIC. Ms. Tyagi has produced and successfully provided more than 2000 personalised videos to the individuals on Occupational Therapy, Physiotherapy and Patient/Caregiver education. Ms. Tyagi completed her post-graduation from I.P University, Delhi in 2013. In free time, she writes health care and awareness blogs. Ms. Tyagi recently launched ‘We CARE India’ project which supports online rehab services for persons with disabilities, children with special needs, elderly, and transgender communities. Ms. Tyagi is one of the producer of Multidisciplinary International Youtube Channel ‘Sustain Our Abilities’ (SoA) and a

representative of India in the same. Currently, serving honorary position of Editorial Board Member, Spinal Cord Series and Cases, Nature Journal and Executive Member at Telemedicine Society of India. Her dream is to expand the Multidisciplinary Research & Development (R&D) globally by creating novel ideas, collaborations, and good teamwork. Her other projects include development of COPE (community health exercises web portal) for SCI individuals with University of British Columbia, telerehabilitation with International Telerehab Organization, U.S., elearn Occupational Therapy with University of Sacanton, U.S., development of artificial muscle, low-cost virtual reality applications for rehab and rural health improvement using telehealth and technological applications.

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#### **20. Tanu Sen Gupta- Council Member**



Tannu Sen Gupta is a passionate, enthusiastic and literature lover girl with motive in life to know life better, understand each relationship with my inner feelings. My Bachelor degree in Hindi Honors from Delhi University is a dream come true achievement that wings my dreams to know the Indian culture from the eye of many eminent writers. My goal to earn my livelihood comes true when I joined a recruitment firm as a recruiter. My specialties includes quickly learning new skills, helping others in need. Currently I am pursuing M.A. in Hindi to broaden my knowledge in literature. Being married, i understand importance of relationships as it get vital support from my family, and yes, my family created a world of love and compassion around me.

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#### **21. Khushboo Jha- Council Member**



Hey, I am Khushboo Jha, working as Personal Executive to Founder-CEO at Ennoble IP. Outside of work, I serve Technical Solutions at Ennoble IP. A Company Committed to improving Technologies and Innovations.

I completed my schooling from convent school and graduation from SD College, Punjab University, Chandigarh.

I apply the same thinking to my own business that I began as an entrepreneur, to bring ideas together, influence an outcome, and also optimize and scale for future growth. So, now this passion remains with me. There's certainly yet more to come and yet more to build.

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## **22. Vaishali Tyagi- Council Member**



Post Graduate in Law with the Specialization in Intellectual Property Rights and graduated from Delhi University, I have over 2.5 years of experience which includes internships at various top law firm and Indian Courts where, I have attained rich Knowledge of IPR, I have handled numerous women related issues also. I am presently working in Ennoble IP as an IP Attorney from past 1 year where I am also one of the Active member of POSH committee. In my present profile, I handle whole IP domain including but not limited to trade mark prosecution, oppositions, copyright, Patent and Design filling. Along with this I am also an impelling blogger and Article writer. I have worked with many NGO's where I have Co-organized several workshops on women empowerment. I have always been a keen enthusiast in supporting women and girl child cause.

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