

INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL



**WOMEN'S INDIAN CHAMBER
OF COMMERCE AND INDUSTRY**
www.wicci.in

Council Vision & Mission

Women empowerment across borders by way of networking and communication of women across various sectors.

According to a report by IMF, gender gap in the financial policy making is extremely high. Women participation and engagement towards financial policy making is way less than any other sector. Therefore, mission of the council is to address financial policies, laws and any other form of issues which restraints the growth of women in the sector and work towards attaining sustainability in various sectors.

Welcoming Council Members to WICCI

*President, Vice President
and 20+ Nominated
Council Members*

Samridhi Shoor

INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL PRESIDENT
WICCI

Founder of UnMa, Director of Cryptonium Fintech Pvt. Ltd, a Life-Long student & Ex-Employee in Exports management for specialized Automotive & Nuclear machined component manufacturing industry for past 5 years. She has been a Yale young global scholar program Alumni ambassador since 2016. She is a certified NFT Expert, a Defi Smart Contract Developer, an Auditor of Cryptocurrency, Commodity Market Investor & Trader and has been featured in DU 21 under 21.



Nalini Mishra

VICE-PRESIDENT, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

She is an Associate Partner, Singhanian & Co, LLP and is an experienced International Lawyer with a demonstrated history of working in the Indian and International law practice.

She is skilled in International Arbitration under major rules of Singapore, New Jersey, Swiss, UK and related laws.

She is specialized in Banking & Finance, Corporate law, Commercial Arbitration, Shipping, Mediation, Energy, IT and Securities law.



Hunar Kalra

INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL GENERAL-SECRETARY

Hunar serves as the Current Executive Assistant, UnMa marketplace & Currently, handles UnMa brands portfolio such as Maccron, StanMax, Tommy Hilfiger etc. She is a former Celebrity & Event Manager at Celebistaan, Managing influencers like Priyanka khera, avneet kaur & worked alongside Bollywood celebrities like Siddharth Nigam. She has managed several labels such as Ritu Kumar, basque, etc.

Founding team member and current President of LeHR, The HR Cell of Jesus and Mary College. Head of Corporate Relations Department at Management Interaction Cell.



Masoom Minawala

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

She is an entrepreneur, global influencer, and digital content creator. Over the 10+ years of her career, she has worked with 500+ brands across the globe in the fashion, beauty, and lifestyle industry. Her clients include luxury fashion houses such as Louis Vuitton, Dior, and Bvlgari, as well as brands like Estée Lauder, Samsung, BMW, and Airbnb. She has been featured in leading publications such as Vogue, Cosmopolitan, and Social Samosa and represented India at the Cannes Film Festival red carpet in 2019 and was a speaker at TEDxYouth@Wilrijk in Belgium. Her work had put her on HSBC's list of leading female entrepreneurs worldwide as well as CNN's '20 under 40' list and has won the Cosmopolitan Luxury Fashion Influencer for two years.



Anupama Mohindra

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Vice President Financial Accounting & Close, Director- strategic planning at American Express (Amex)

Anupama is a Chartered Accountant, certified Six Sigma Green Belt and recipient of several prestigious Company Awards. During her tenure of 13 years with American Express, Anupama has handled a diverse portfolio across both Finance and Customer Services functions. Managing ~180 employees, Anupama collaborates with key business partners and stakeholders across business units, functional groups and geographies to protect and assure the integrity of the balance sheet, proactively eliminating controllable risk and exposure. As a process discipline expert, she has taken operational excellence to the next level.



Malini Agarwal

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Malini Agarwal is the Founder of MissMalini Media, a leading new media network that creates high-value, multi-platform content geared towards India's Internet Generation. Malini pioneered Indian lifestyle blogging with MissMalini.com, today's go-to digital destination for all things Bollywood, Fashion and Lifestyle. With a rapidly expanding organic readership and a social media reach of over 6 million direct followers, she is considered one of India's leading digital influencers and a leading authority on digital brand building. Named as India's most famous blogger by the The Huffington Post and Forbes, Malini has been featured in various international titles including BBC World (UK), Reuters, CNN (USA), DW (Germany), TV5(France) and The Globe & Mail (Canada). She is also a regular feature in local publications such as Vogue India, Elle India, Grazia India, Hello! India, India Today and NDTV Profit among many others.



Deepika Chawla

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Vice President - Fortune 100 & a Chartered Accountant, She is the creator of "Speak Up Lady" Program, a mentor, moderator, motivator and a TEDx Speaker. She is also a Diversity Award Winner. Recipient of Chairman's Award & Patents Award, Champion Award from WeAreThe City India - Top 5 women in India and was one of the 25 inspiring women in the Coffee Book Big Dreams Bigger Achievements. She has 26+years of total post qualification experience and has worked with companies like- American Express, ICICI Bank Ltd., Times Bank Ltd. And Foresight Financial Services (M A Chidambaram group of Companies).



Dr. Harpreet A.D. Singh

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Creating history in Indian aviation, Harpreet A De Singh earned the position of the CEO with Air India's regional subsidiary Alliance Air. She is currently working as the executive director for flight safety in Air India. she also headed the Indian Women Pilot Association.

She is the first woman chief of flight safety in India and also the first woman head of quality management systems in an airline.

In January 2020, She was rewarded with the prestigious Bharat Ratna Dr APJ Abdul Kalam Excellence Award for "Outstanding Personal achievement and Distinguished services to the nation."



Shruti Yadav

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Head of Marketing Communications at Volkswagen India.

She is a Marketing professional with 10 years of experience and proven track record in building B2C brands. She is Fast Tracker, a Young Leader and a Passionate Learner.

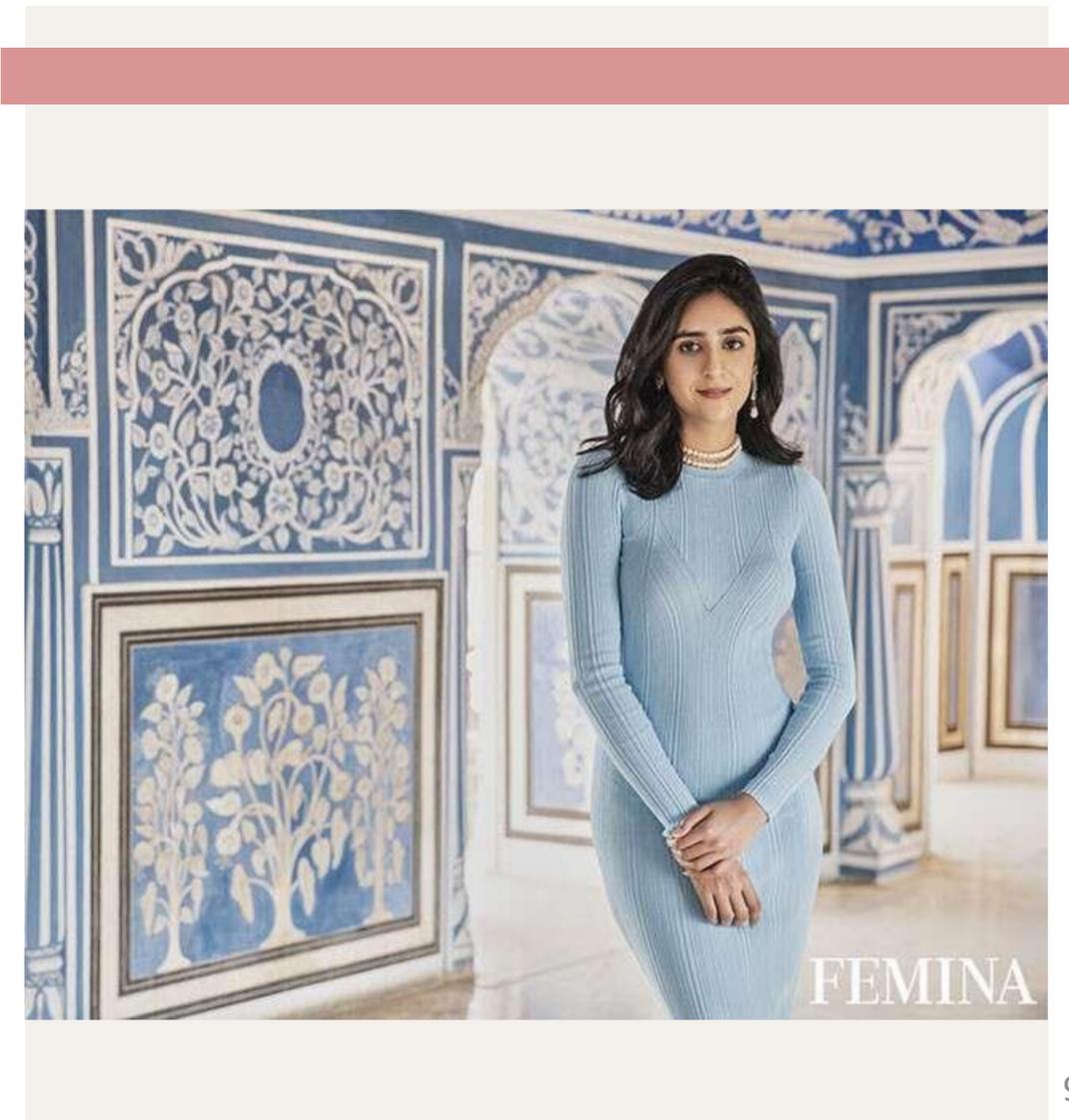
She has conceptualized a marketing strategy including product planning for flagship UV brands - Tata Hexa and Tata Safari. Manages the brand communication mix, Personal SUV brand portfolio for Product development.



Princess Gauravi Kumari

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Princess Gauravi Kumari is **the daughter of Princess Diya Kumari of Jaipur**. She has an elder brother, Maharaja Sawai Padmanabh Singh of Jaipur, and a younger brother, Maharaja Lakshraj Prakash of Sirmaur. She graduated from the New York University's Gallatin School of Individualized Study. She started her journey there in 2017, studying Media and Communications. Using the knowledge and insights gained from the course, Princess Gauravi Kumari is already playing a stellar role in empowering the women of the Princess Diya Kumari Foundation and showcasing their work to a global audience with The PDKF Store.



Apoorva Bose

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

UN Environment Communication consultant

Masters Graduate, International Law Programme from Graduate Institute, Geneva, Switzerland

Her interests lie in the fields of International Humanitarian Law, International Human Rights Law and Environmental Law.

She seeks to work at an organization that can bring her new challenges and push her boundaries to develop her not only professionally but also personally as an individual.



Prof. C.Sheela Reddy

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

She is the Principal at Sri Venkateswara College, University of Delhi.

Her achievements are NET for Assistant Professorship qualified in Public Administration.



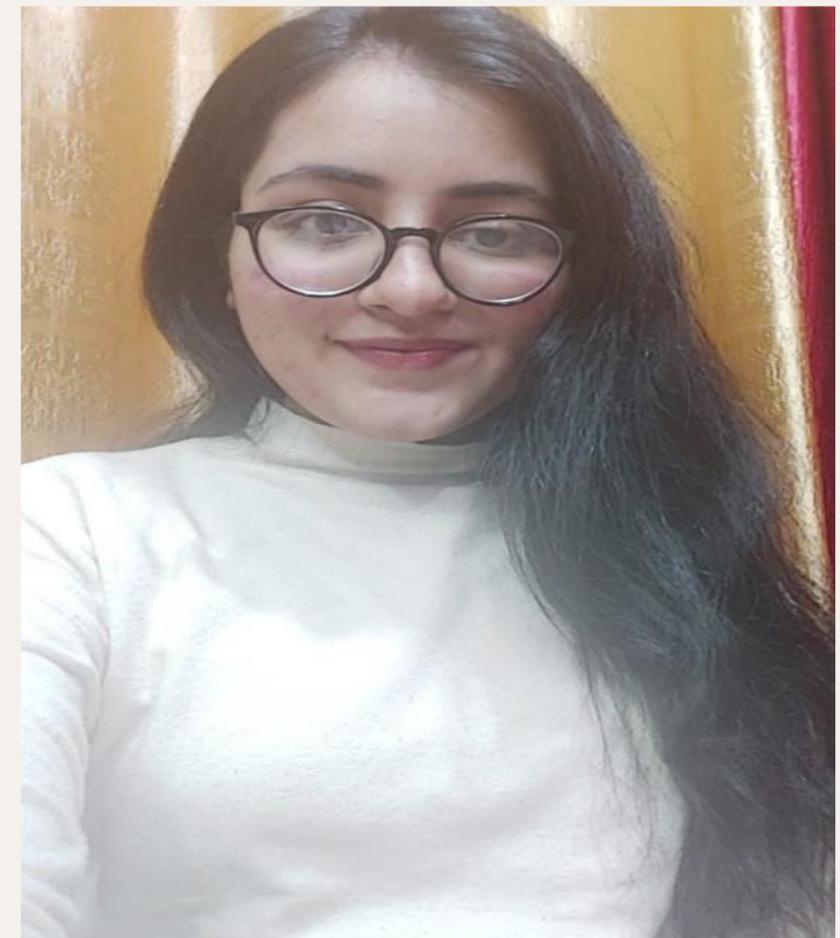
Shreya Choudhary

COUCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Shreya is the COO of UnMa group & VP, Marketing & Communication of UnMa Metaverse studio & Specializes in PR & Press for blockchain technology & Cryptocurrency Launches. She is member of International Token Standardisation Association (ITSA), Bundesblock, Germany, Austrian Blockchain Center, & Crypto-Valley association.

Head of Marketing at Pramos India Limited, a government verified and CSC approved platform. She has also Worked as the Marketing head at The Venture Falcon under TCS.

Her Personal brand works around the ethos " Gone are those days where you could buy your buyers with ad screaming content or clickbaits. The GenZ is smarter than ever hence brands need to be more quirky, creative and create solid and smart content."



Shubhika Sharma

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Designer and creative director of Papa Don't Preach, Shubhika Davda, caught the entrepreneurial bug at a young age. Having made her first business acquisition during her college days at age 19, Shubhika took over a small boutique where she started to explore her passion for fashion. Armed with this invaluable experience and a fashion diploma from London College of Fashion, UK, she eventually launched her own label, Papa Don't Preach, in 2010. Her designs are a juxtaposition of Indian and Western aesthetics aiming to give a new definition to contemporary Indian bridal dressing and vibrant red carpet dressing. Her experimental hand embroidery techniques, quality conscious craftsmanship, inherent need to keep breaking the rules and most importantly her constant endeavour to make her viewer/buyer go "Oooo ! how did you do that! is what according to her keeps her going!



Nidhi Mohan Parashar

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Supreme Court of India, Advocate and she takes pride in offering legal aid as part of the Delhi High Court Legal Services Committee and represents the Union of India as a government pleader.

Partner at Vedyia Partners inter alia with Mr. Sharath Sampath and Mr. Manikya Khanna, advocates. As a firm, they represent several broadcasting and telecom clients in TDSAT. She advises and represents clients in matrimonial, corporate, commercial and civil litigation.



Kalyani Saha Chawla

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Co-Founder Lulu and sky, former vice president of Dior's marketing and communications ventures in India, Kalyani Chawla oversaw the luxury brand's market positioning, PR activities and product placements with high-profile Indian celebrities. A prominent figure within India's society, Chawla was initially appointed Dior's brand ambassador in 2006, coinciding with the launch of the label's first store in the capital city of Delhi. Chawla, an experienced retail and manufacturing entrepreneur, began her career working as a marketing representative and correspondent for national daily newspaper the *Indian Express*.



Ridhima Sapre

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Currently handling Vogue India's digital space - web and social media. Her role involves leading the team that creates creative editorial content across verticals like beauty, wellness, culture and lifestyle for Vogue India's digital platforms; creating growth strategies; and working with the central Condé Nast team in London to enable knowledge sharing across international markets and collaboration on content.

She has over 12 years of experience in editorial publishing, and has previously worked for two major Indian titles, Femina and ELLE India, managing the beauty department for print.



Poornima Katyal

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Poornima is a Brand Marketing Manager of Google & is also a Entrepreneur of ahealth and wellness Enterprise. She has spent the past 9 years helping companies build their brand and communications strategy. Across companies, large and small, She has focused on creating sustainable long-term brands that garner love and loyalty from their core consumers.



Tsetan Dolker

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Tsetan Dolker is from Tibet and is the Managing Director at Diki International Exports/Co-owner of Zomsa cafe.

She is also the General-Secretary of the TIBETAN CHAMBER OF COMMERCE.



Maneka Thadani

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL

Marketing and Communications Manager at GUCCI. Working with GUCCI for over 10 years.

Earlier served as the Head of PR for Taj Lands End, part of the Luxury Hotels portfolio of the Taj Group. Also worked with The Murjani Group to launch luxury brands Gucci, Jimmy Choo and Bottega Veneta in India.



Shephali Bhatt

COUNCIL MEMBER, INDIA-AUSTRIA BILATERAL BUSINESS COUNCIL
WICCI

Presently, Tech & Culture Reporter, Senior Assistant Editor at Mint. Worked as an Assistant Editor at The Economic Times where she wrote features at the intersection of technology and culture, chronicized how the internet is changing the way we live our lives, and how the way we live our lives is making the internet companies change themselves.

She writes human interest stories on tech, pop culture, internet subcultures, and media & entertainment.

She is the LinkedIn Top Voice 2019.

