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# GINNA LÓPEZ DE ESCOBAR

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Guatemala • (502) 53477757 • [ginnalopez@msn.com](mailto:ginnalopez@msn.com)

[ginnalopezescobar.com](http://ginnalopezescobar.com)

**Wife, mother, social and business entrepreneur. Committed to building a better Guatemala by leading women's empowerment and helping eradicate malnutrition.**

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## Work experience

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- 2009 - Present      Co-founder Asociación Por Una Mejor Guatemala  
Dedicated to develop community solutions. Created an innovative and effective method to build classrooms in one day, including the communities as part of the solution to solve their own problems. 250 units have been constructed, besides it has been used to build shelters, clinics and houses.
- 2012 - 2019      Building women's network  
As a leader and coach, established a 150 mayors wife's network with the purpose to encourage and empower them to get involved in helping the impoverished communities in the rural area. From 3 to 4 seminars were organized every year for this purpose.
- 2012 - 2019      Social projects coordinator in Villa Nueva's municipality  
Developing training and counseling programs to empower women, around 10,000 participants every year. Building partnerships with NGO's to provide health care services, dental clinics, women's cancer detection lab, physical therapy clinic, eye clinics, among others. Creating a structure to support children's rights.
- 2015 - Present      Co founder Moda e Imagen  
Women's cloth store in Guatemala.

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## Education

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- 2020 - Present      Advanced Leadership Initiative Fellow  
*Harvard*  
Higher education program designed to unleash the potential of experienced leaders to help solve society's most pressing challenges.
- 2018 - Present      Personal coach  
*Kute Blackson*  
A program to lead others and myself in finding purpose.
- 2003 - 2004      Master in Business Administration  
*Francisco Marroquin University*
- 1997 - 2002      Certified Public Accountant  
*Francisco Marroquin University*
- 2018 - 2018      Chef de Partie  
*Culinarium Guatemala*

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## Portfolio

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**Women's empowerment program, involving 150 mayor's wives.**



**Networking**



**Seminar**



**Visit to Moore Foundation**



**Seminar**



**Networking**



**Educational program**



**Visit to best practices**



**Visit to Moore Foundation**



**Seminar**



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## Dental missions

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Dental missions in more than 50 communities attending around 6,000 patients over the last 3 years.



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## Portfolio

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Building schools in one day program. More than 250 units.



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## Portfolio

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Social Work Office and Women's Municipal Office. Educational program to empower women (10,000 per year). Legal advisement, Psychological counseling, Medical missions, Physical therapy clinic, Cancer Prevention clinic, Dental clinic, Child care programs, Prothesis and wheelchairs donations.



**Educational program**



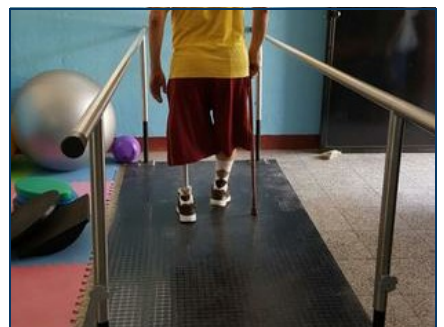
**Networking**



**Entrepreneur program**



**Physical therapy**



**Prothesis**



**Child care program**



**Lenses in schools**



**Dental missions**



**Educational programs**



**Legal and psychological counseling**



**Empowerment program**