



ZIMBABWE BUSINESS COUNCIL



**PRESIDENT, ZIMBABWE INDIA BUSINESS COUNCIL**



**DR. ELDRLETTE SHERENI**  
**PRESIDENT, ZIMBABWE - INDIA**  
**BUSINESS COUNCIL**

**WOMEN'S INDIAN CHAMBER OF**  
**COMMERCE AND INDUSTRY (WICCI)**

**INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN**

**[WWW.WICCI.IN](http://WWW.WICCI.IN)**



# DR ELDRETTE SHERENI – PROFILE

Dr. Eldrette Shereni is an Astute Chartered Marketer and turnaround specialist with global level Leadership experience and proven abilities in setting up marketing teams from inception and converting them into high impact functional departments, while focusing on developing watertight operational models that deliver sustainable ROI.

A corporate chieftain with an in-depth understanding of the evolving digital ecosystem and a strong advocate of leveraging data and consumer insights to define corporate strategy while maintaining focus on customer satisfaction, ROI, quality delivery and cost management.

She has extensive experience in managing all channels strategic leadership spanning over 20 years and attained both locally and abroad. A proactive planner with cross-functional expertise in Strategic planning, Business Analysis, Research, Consumer Insights, Stakeholder relations, Customer Experience, Marketing, International Business Leadership and Corporate Citizenship .

She is Proficient in leading large teams and working in cohesion with cross functional groups globally. A thought leader with an innovative drive aimed at addressing businesses challenges, and has an ingrained passion for youth and women empowerment and social inclusion that can transform global economies.

She possesses a wealth of experience of evangelizing and shaping, both strategy & communication addressing challenges for businesses, women empowerment & thought leadership. She has contributed greatly to the empowerment of young women in leadership through effective mentorship and coaching and has indeed impacted the lives of many.

She has conducted several Girl Child Empowerment Symposiums targeting students and inspiring them to reach for the stars. She has been pivotal in setting up sustainable social entrepreneurship hubs in rural areas to encourage rural women and youth to unlock value from their skills and talents.

As a philanthropist she has actively promoted social inclusion for marginalized groups e.g. people living with albinism, people with intellectual disabilities and other physical disabilities, women and girls.

She enjoys building and scaling high impact strategies by combining a strong marketing & analytical foundation and entrepreneurial approach to getting things done. She has worked across various industry sectors – i.e. Hospitality, ICT, Insurance, Banking & Financial services as well as Telecommunications sector.

She has sat on several boards and Committees such as Marketers Association Zimbabwe; CZI, CSR Network , IIZ, AIO & NABW. She is a CIM Certified Fellow in Marketing and strategic marketing leadership consultant who holds several leadership portfolios in various organizations such as Lions Club International, Network for African Business Women (NABW)- which is part of the Graca Machel Trust and is the President of the Zimbabwe – India Women's International Chamber of Commerce & Industry.

She has actively participated in global forums as a panelist as part of her thought leadership activities and was a member of the Executive Advisory Panel for Women Economic Forum and Speaker at the World Economic Forum on Africa side event – Women Creating Wealth in Kigali (2016) , Global Youth Leadership Summit in Austria, Africa Leadership Summit in SA, Women Advancing Africa in Tanzania, WEF 2017 in New Delhi , India in May 2018).

She is a two time global awardee who was conferred with an Iconic Women Creating a Better World for All award at (WEF 2017) and Exceptional Woman of Excellence Award at WEF 2018 in New Delhi India and has several other accolades of note. She was also profiled in the Book of Zimbabwean Successful Women by Woman Excel.

**VICE PRESIDENT  
ZIMBABWE INDIA BUSINESS COUNCIL**



**MRS EDITH MUKUWAPASI  
VICE PRESIDENT , ZIMBABWE -INDIA  
BUSINESS COUNCIL**

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# MRS EDITH MUKUWAPASI PROFILE



Tough but fair, Mrs Mukuwapasi is among some of the free-thinking educationists that quickly embraced and pioneered the idea of having a secondary school curriculum which aims at closing the knowledge versus skills gap. She has since embarked on producing students that will be easily ushered onto the job market by introducing new teaching methods that incorporate an experiential learning curriculum which has seen students being taught electrical engineering, joinery, structural engineering and horticulture among other practical subjects. Apart from the academics, students are being taught the practical aspects of agriculture, construction, food processing and design technology among others.

In addition to running an internationally acclaimed educational institution she has spearheaded community empowerment through the emancipation of local villagers through the development of vocational skills training and social entrepreneurship. She has managed to transform and urbanize the Bonda area into an industrial hub of note. She is an agropreneur who has built sustainable models that empower the Girl Child, Youth as well as the entire Rural Community to create sustainable livelihoods premised on value addition and beneficiation as well as vocational skills development.

She has developed several game-changing innovations that have fused academics and entrepreneurial development skewed towards employment creation, greater economic participation and the emancipation of young people as well as underserved communities.

# ZIMBABWE INDIA BUSINESS COUNCIL



The 20 Member Business Council was carefully selected to ensure that there is representation from a cross section of various sectors, with geographical as well as demographic profiling.



The composition of my council will no doubt capture the critical need areas for all women across the socio-economic divide and unveil various challenges faced with a view of becoming the voice that will amplify these issues both locally and on the global arena



The Female Powerhouses who make up the council are as listed below:

- [Manyara Chigunduru](#)
- [Anna Ruwanika](#)
- [Amanda Lieto](#)
- [Tendai Hlupo Mamvura](#)
- [Anne Nhira](#)
- [Mentle Kukhanya Ncube](#)
- [Patricia Murambinda](#)
- [Gwenlisa Marange](#)
- [Primrose Nyakuwanikwa](#)

- [Ruvheneko Parirenyatwa](#)
- [Sibonginkosi Muteyiwa](#)
- [Dedrey Mutimutema](#)
- [Rose Chisveto](#)
- [Eng. Fadzai Thusabantu](#)
- [Nomathemba Ndhlovu](#)
- [Dr. Lucia Mandengenda](#)
- [Cheu Pswarayi](#)
- [Bernadette Soko](#)

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**MANYARA CHIGUNDURU**



**ANNA RUWANIKA**



**AMANDA LIETO**



**TENDAI HLUPE-MAMVURA**

Manyara is the Managing Partner of Marianhill Chartered Accountants (Zimbabwe), and a Qualified Chartered Accountant with the Institute of Chartered Accountants of Zimbabwe (ICAZ). She is a Registered Public Auditor with the Public Auditors and Accounting Board (PAAB) in Zimbabwe and founding director of Marianhill Advisory Services, which services NGOs, Corporates, Government and SMEs.

Anna is a Marketing professional with CBZ Holdings with experience in brand management within Financial Services. She is a Civic Leader and Mandela Washington Fellowship Alumni under the Young African Leaders Initiative and a Leo Lion and volunteer for Special Olympics

An entrepreneur and is passionate about women's economic empowerment & entrepreneurship. She won the global student entrepreneur award and the Iconic Woman Creating a Better World for All at the Women Economic Forum. She is the founder of Elegant Grind a young women's economic empowerment organisation with chapters in Harare, Bulawayo, Zambia and Uganda

Entrepreneur with various business interests in mining, construction, project management, real estate, farming, interior design, furniture manufacturing, Alternative power supply, event management, catering, clothing design and general trade. She is a Trustee and Board Member at PROWEB, CANCERSERVE Trust, Otter Children's Home Committee Member at Solidarity Trust Zimbabwe

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**ANNE NHIRA**

- Anne is a Producer ,Actress, philanthropist and activist and the Head of SADC Region for Get Rich Africa Organisation
- A driven woman with passion for the development and growth of African women socially and economically.



**MENTLE KUKHANYA NCUBE**

- MENTLE IS THE FOUNDER AND EXECUTIVE DIRECTOR of Khanya-Be The Light in Zimbabwe. This faith-based organization was founded in 2018 with an overall aim of contributing to the development of the Zimbabwean society through empowered and self-reliant young women.



**PATRICIA MURAMBINDA**

- CORPORATE AFFAIRS EXECUTIVE for Delta Corporation Limited and a member of MAZ, IODZ, PROWEB, Coca-Cola Women's Linc. Patricia won the MAZ Public Relations Practitioner of the Year and Institute of Public Relations Communication Zimbabwe Outstanding Public Relations Person of the Year. She is the PROWEB Second Runner Up Teamplayer of the Year and was recently appointed as the ZB Reinsurance Board Chairperson. She believes in the **Law** of Divine Oneness - everything is connected to everything else.



**GWENLISA MARANGE**

FOUNDER AND EXECUTIVE DIRECTOR of Alive Albinism Initiative - an organization based in Zimbabwe that seeks to create a platform for Persons With Albinism to reach their potential  
Secretary General for the African Union-Disability Council in Zimbabwe and a member of the Albinism African Think Tank at international level.



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**DEDREY MUTIMUTEMA**

Dedrey is currently the Divisional Director Retail Banking at CBZ Bank, which is arguably Zimbabwe's largest Bank. She is an experienced Banker, having previously worked for local and International Banks. She serves on the Junior Achievement Board and speaks at various leadership forums. She is the Vice President of the Marketers Association of Zimbabwe, and has previously served on the Board of the Zimbabwe National Chamber of Commerce (Harare). She is a thought leader who was profiled in the Book of Successful Zimbabwean Women by Woman Excel



**ROSELINE CHISVETO**

Roseline Chisveto is the Managing Director of Turnall Holdings. She has vast experience in the manufacturing and service industry. She is a Councillor of Business Council for Sustainable Development Zimbabwe (BCSDZ) and an active member of the Miracle Missions Police and Prisoners Networking Group and CZI. She has been a Non Executive Director of ZENT, a subsidiary of ZESA Holdings SBU and sits on the Marketers Association of Zimbabwe Board.



**ENG. NYASHA THUSABANTU**

Eng. Thusabantu is currently the Academic Programmes Director at the Harare Institute of Technology a leading Technopreneurial university in Zimbabwe. She has studied Mobile Hacking and Network Security at Daejeon University in South Korea & specializes in Big Data and Security applications in various fields & how these can benefit the various facets of African Industries. She is a member of Zimbabwe Institution of Engineers, IEEE, ACM & actively participates in furthering the cause of Women in ICT



**NOMATHEMBA NDLOVU**

Noma is a seasoned business leader with over 20 years multi-disciplinary experience in retailing, advertising and the exhibition industry. She has received several awards for her marketing campaigns and leadership excellence. She is trainer and mentor on the PROWEB/Virgin Unite Businesswomen's Training and Mentorship program in Entrepreneurship Skills and has equipped women with business tools to identify opportunities & grow their businesses. Fused with her experience as General Manager of the Zimbabwe International Trade Fair Company she is well-placed to advise small business owners how to access new markets

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**PRIMROSE NYAKUWANIKWA**

Primrose is the founder of Brand Ambassador Zimbabwe Pvt Ltd (BAZ), an image reflections company which offers grooming and etiquette courses and other services on a volunteering basis for Social Groups, Corporates and Professionals. She was the Vice President for the Insurance Institute of Harare & subsequently President of the Institute. Primrose sat on the Woman Excel Advisory Council in the year, 2019. Currently she sits on the Next Generation Committee for the Women in Insurance Board (WIZ).



**DR. LUCY MANDENGENDA**

Dr. Lucy is an international consultant for African Development Bank managing the country portfolios in Zambia and Zimbabwe for government & private sector lending; IMC Worldwide, Adam Smith International, CIPE, ILO, Care International / FAO rural finance expert. She has been Zimbabwe team lead for AYANI/UN Women & commissioned financial inclusion & women's economic empowerment research.



**RUVHENEKO PARIRENYATWA**

Ruvheneko is a Zimbabwean Broadcast Journalist, a Graca Machel Fellow and member of Women in Media Network. Her work has gained her recognition on international platforms such as BBC She Word, African Development bank AGM, Youth Connekt Africa in Kigali as well as panel discussions hosted by Mandela Institute of Development Studies. She is also a brand ambassador and influencer for several leading brands in Zimbabwe



**SIBONGINKOSI MUTEYIWA**

Sibo possesses a wealth of development, business and leadership knowledge, skills and experience. An astute creative marketer, PR and Communication Specialist with proven track record and ability to succeed in driving and implementing key programs and projects. She has held a number of Board positions, has over 15 years' experience in marketing, PR and business leadership and has won several accolades.

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**CHEU PSWARAYI**

Cheu has over nine years of experience as an entrepreneur in the healthcare industry in Zimbabwe and South Africa as the founder and CEO of MedTours Africa, and Managing Director of CJV Medical Supplies. She won several accolades in recognition of her entrepreneurial excellence in the healthcare industry. She is a Mandela Washington Fellow, who strives to pay it forward, assisting youth part-time to find their paths and create beacons of excellence on the African continent. She strives to be a positive influence in spiritual and entrepreneurship matters by propagating the love of God through spiritual, social and business initiatives



**BERNADETTE SOKO**

Bernadette is a creative, energetic, versatile and dynamic Marketing Professional who is proficient in leading teams and working in cohesion with cross functional groups, her insatiable drive for excellence and innate innovative ability has resulted in robust operational strategies that have led to sustainable and profitable business. She is strong advocate for Women Empowerment which led to her participation in high-level political forums with the aim of strengthening Women's Voice in Business. A firm believer in Coaching and Mentorship which she believes equip and motivate women to set up fempreneurship models that generate income and generate financial independence.



# OUR MANDATE



- **Global Impact for Women Entrepreneurs, Businesses and Professionals.**
- **Strengthen women entrepreneurship to promote active inclusion and boost businesses through greater engagement with government, institutions and global trade.**
- **Amplify and mainstream women's voices whilst upholding women's interest in policy making at multiple levels.**
- **Enable fundamental changes in governmental policies, laws and incentives with a view to robustly encourage and empower women in business, industry and commerce across all sectors.**
- **Connect women-to-women businesses across India and Internationally, for boosting business growth and economic activity**

# OUR MANDATE CONT..



- Conducting important research studies, support skill development, deliver mentorship programs et al, and explore suitable grants and funding from them.
- Raise funds, structure businesses, increase market share, drive sales, and improve branding for Fempreneurs
- Organize delegations and visits to various public platforms, industry forums, and other business chambers to promote trade, commerce and investment for women entrepreneurs, businesswomen and professionals.
- drive business-to-business connections with women entrepreneurs across India and worldwide.
- Provide mentorship for young girls, women SMEs as well as upcoming female professionals

**THIS TEAM OF ZIMBABWEAN FEMALE POWERHOUSES ARE  
READY TO PLAY THEIR PART IN BUILDING A GLOBAL  
SHECONOMY #MissionMillion #Womenomics  
#WomenCreatingWealth AS WE MOVE FROM FINANCIAL  
INCLUSION TO FINANCIAL INDEPENDENCE**

