

# WICCI COUNCIL SDGs for Next Gen (Sustainable Development Goals for Next Generation)



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
[www.wicci.in](http://www.wicci.in)

## **SDGs for Next Generation Council Vision & Mission**

**Vision:** Our vision is to continue to spread awareness, run sensitization campaign and ensure that we achieve SDGs

**Mission Statement:** The mission of the council is to create awareness among the people about SDGs and focus on achieving them by actions towards saving planet.

**Our Strategy:** To adopt 5 Ps of sustainable development which encompass 5 overarching areas of reaching out to People, Planet, Prosperity, Peace and Partnerships.

The council members pledge to achieve the economic growth, promoting innovation, entrepreneurship, competitiveness, and stewardship to achieve 17 SDGs.

# *Welcoming Council Members to WICCI*

*President, Vice President  
and 20+ Nominated  
Council Members*

# Anjum Kapoor

National President, (SDGs for Next GEN) COUNCIL  
WICCI

A dynamic and results-driven Sales and Marketing professional with over two decades of experience, specializing in marketing, service functions, and strategic business consulting. As a consultant, she has partnered with top companies like Bharti Airtel, RADWIN, and Wireless Tech, gaining valuable expertise in Government sales and working with leading Tech OEMs. Known for her ability to plan, strategize, and execute, she excels at enhancing business performance, profitability, and brand reputation. With a proven history of building organizations from the ground up, she is skilled at realigning policies to capture significant market share. Her expertise spans wireless technologies, city surveillance, e-government projects, and rural broadband connectivity. Holding a Post Graduate Diploma in Business Management and Rural Development, she is passionate about empowering women entrepreneurs and driving SDG initiatives across both government and private sectors.



# Sulakshana Bordoloi

Vice President, (SDGs for Next GEN) COUNCIL  
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Sulakshana is a seasoned professional, who manages an Educational Venture as being an active Board of director of Champion International School, Indore, MP. Champion Education Society is area ICBSE, true English – Medium International School. With 750 odds numbers of day scholars. With an MBA from Amity School of Business, certifications in Oracle and SAP, and a knack for identifying business opportunities, Sulakshana is highly skilled in strategic sales, account management, and process optimization. Her strong communication and negotiation skills make her an asset in driving business success.



# Hindushree

State President- West Bengal, (SDGs for Next GEN) COUNCIL  
WICCI

A passionate social entrepreneur and strategic leader, Hindushree is a driven and analytical individual with excellent communication and interpersonal skills. As National Vice-President of WICCI SDGs for Next Gen, she promotes awareness among younger generations about sustainable development goals, collaborating with government and private bodies to drive positive change. Through WICCI, she advocates for the United Nations' 17 Sustainable Development Goals, leading initiatives to educate and engage Gen Z and Gen Alpha. Her team organizes outreach programs, review meetings, and delegation visits to public platforms and industry forums, ensuring collective responsibility towards achieving the SDGs.



# Ritu Bhandari

State President, Delhi (SDGs for Next GEN) COUNCIL  
WICCI

Ritu Bhandari is a certified Yog Guru, Nutritionist, and Dietitian with over 10 years of experience in the wellness industry. She holds a Master's in Nutrition and Dietetics from IGNOU University and a Bachelor's degree in Diets and Nutrition from Delhi University. Ritu is also a 200-hour YTTC certified yoga instructor from Anubhuti Yog Sanstha and is QCI cleared, approved by the Quality Council of India. She is the owner of the well-reputed Yoga n Diet Clinic in East Delhi, where she provides yoga, fitness, and nutritional guidance to individuals. Over the years, Ritu has worked with various organizations. Her extensive experience has helped spread the benefits of yoga and wellness to many individuals and corporate clients.

In addition to her professional career, Ritu is actively involved in politics. She is a member of the BJP and serves as the Mahila Morcha Vice President of the Jhilmil Shahdara District and the Shakti Kendra Pramukh of Vivek Vihar, Shahdara District. In these roles, she works tirelessly to strengthen and unite the party within her district.



# Nidhi Shukla

State President- Madhya Pradesh, (SDGs for Next GEN) COUNCIL  
WICCI

Ms. Nidhi Shukla is a seasoned public health professional with 27 years of experience in community health, public health policy, and capacity building. She holds a Master's in Public Health and has worked extensively in maternal and child health, community mobilization, and SHG development. Currently, she serves as a Training and Research Assistant at the Centre for Public Health and Equity (CPHE) in Bhopal, focusing on public health campaigns and nutrition.

Ms. Shukla has been involved with the National Rural Health Mission as a member of the ASHA Mentoring Team and has held key roles at organizations like SOCHARA and Madhya Pradesh Vigyan Sabha. Her work is centered around improving community health, empowering women, and supporting health policy development at the grassroots level.





# Monita Dhawan Jain

State President- Haryana, (SDGs for Next GEN) COUNCIL  
WICCI

Monita Dhawan Jain, A seasoned HR professional with over 17 years of work experience, driven by a people-centric approach. Her expertise spans talent acquisition, strategic HR, policy formulation, employee engagement, process improvement, and more. Passionate about aligning HR strategies with business objectives to drive growth while fostering a positive and inclusive workplace culture. She believes in taking responsibility for the impact on the environment and society and advocates for the next generation to actively contribute to sustainability through conscious choices, responsible policies, and initiatives that promote long-term positive change.

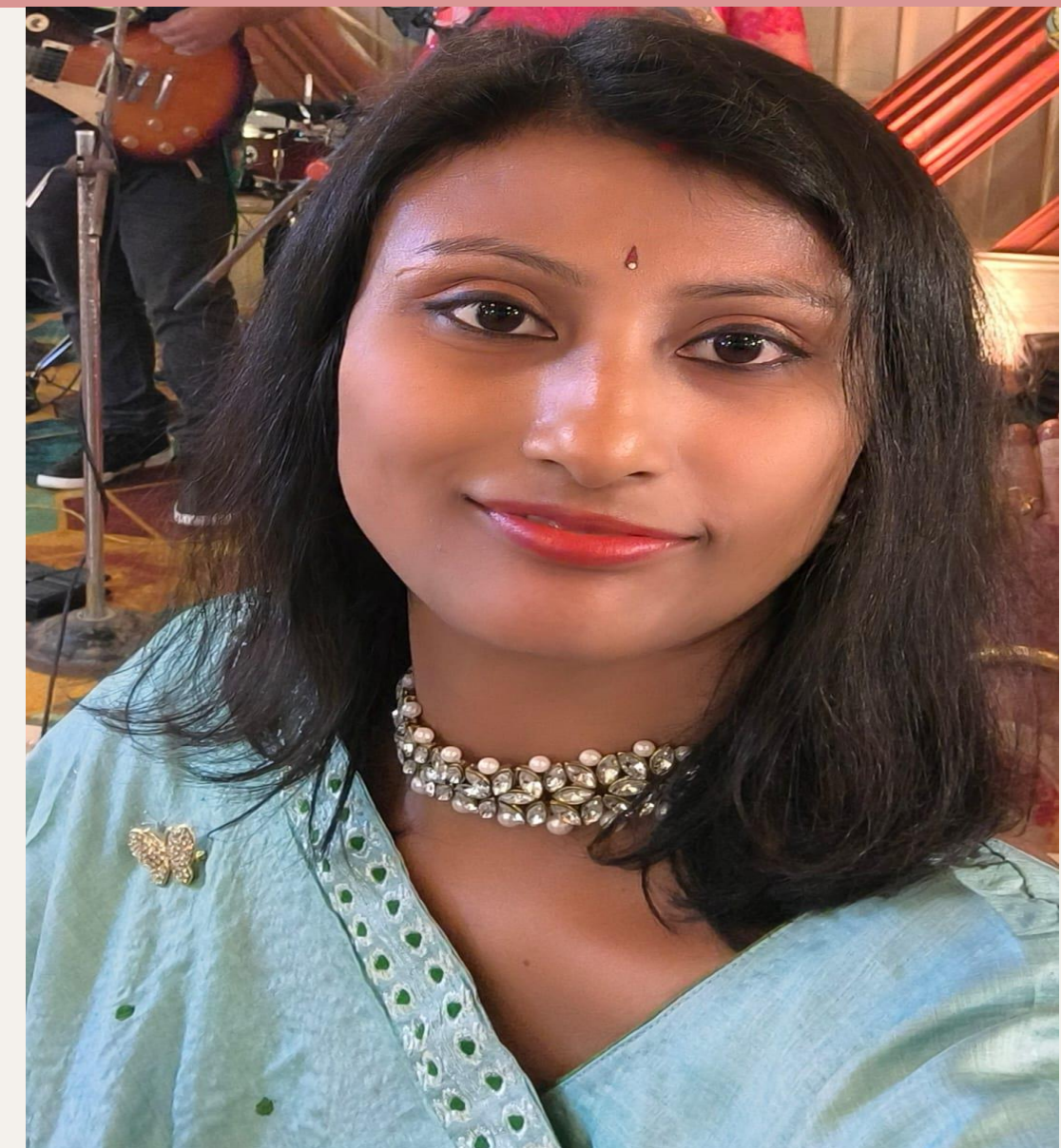


# Anasuya Bordoloi

State President- Assam, (SDGs for Next GEN) COUNCIL  
WICCI

Anasuya Bordoloi is an experienced advocate based in Digboi, Tinsukia district, Assam, with over a decade of legal practice, having been practicing since 2011. She serves as a legal aid counsel and an insurance advocate for National Insurance Pvt Ltd. Apart from her legal profession, Anasuya has demonstrated remarkable skills in Yoga, having been awarded the title of \*State Yoga Samragi\*. She also earned national recognition for her excellence in Yogasan, securing a third-place position in 2010 under the banner of the Yoga Physic Association.

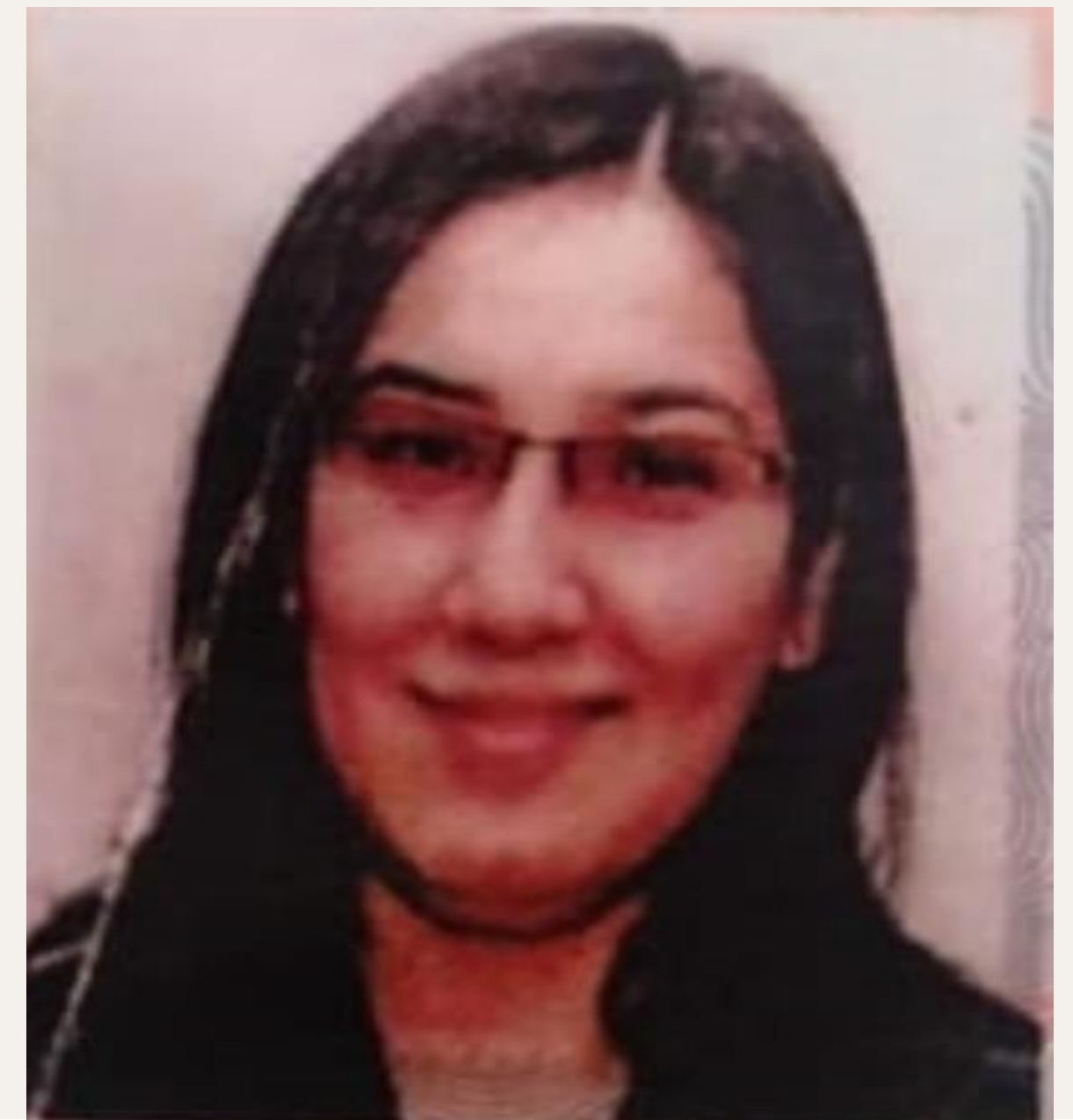
Her diverse career reflects her commitment to both legal services and physical well-being, blending advocacy with a passion for fitness and mental clarity through Yoga.



# Deepali Oberoi

Member, (SDGs for Next GEN) COUNCIL  
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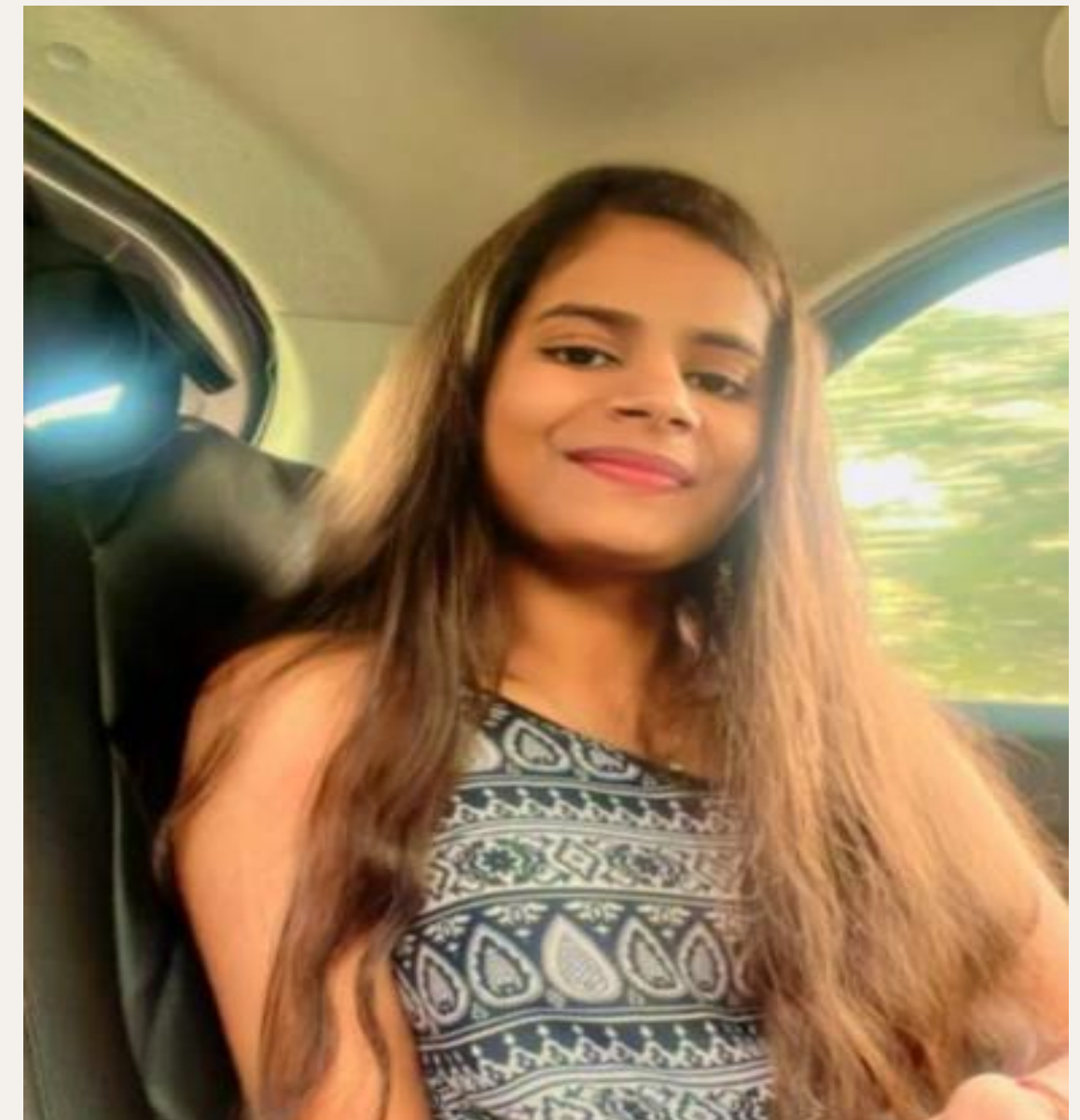
Deepali is a seasoned professional with over 11 years of experience in customer and account management, specializing in credit control. Currently, she works as a Wellness Manager at Bajaj Allianz General Insurance Co., where she manages wellness initiatives in North India, including organizing health events, coordinating OPD tie-ups, and engaging with corporate clients to enhance employee wellness. She has a strong background in evaluating credit risks, managing debts, and fostering client relationships, having worked in roles at Asahi Windshield Experts, Paramount Health Services & Insurance TPA Pvt. Ltd., and PMR Relocations Pvt. Ltd. Deepali holds a Post Graduate Diploma in Business Management and a Master's in Commerce.



# Kusum Lata

Member, (SDGs for Next GEN) COUNCIL  
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Kusum Lata is a dedicated and skilled professional with a strong educational background and diverse expertise. She holds a B.Com degree from Delhi University and has pursued advanced studies in French, including a certificate, diploma, and advanced diploma in French from DU, as well as B1 level proficiency from Alliance Française de Delhi. Currently, she is working towards a B2 level in French. Kusum is also passionate about wellness and has completed a Foundation Course in Yoga Science from Morarji Desai National Institute of Yoga, along with a 200-hour TTC Alliance Yoga Program. Proficient in Microsoft Office, Tally, and basic computer skills, Kusum is fluent in Hindi, English, and French. Kusum's goal is to contribute effectively to her work environment while continually enhancing her capabilities.



# Divya Anand

Member, (SDGs for Next GEN) COUNCIL  
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Divya Anand is an accomplished professional with extensive experience in customer support, operations management, and team leadership. Over the course of her career, she has worked in various leadership roles, including Senior Manager at Kalkine Solutions Pvt. Ltd., General Manager at 98thPercentile, and Deputy Manager at HDFC Bank. With a proven track record in managing large teams, driving customer engagement, and implementing process improvements, Divya has demonstrated strong expertise in training and development, performance evaluation, and customer satisfaction. She holds an MBA in Operations and a Bachelor of Science degree, Her leadership approach is focused on fostering a positive work environment, driving performance improvements, and ensuring customer loyalty. Divya's ability to use data-driven insights to enhance customer service and collaborate with cross-functional teams has been instrumental in her success across various organizations.



# Aarna Kapoor

Member, Delhi(SDGs for Next GEN) COUNCIL  
WICCI

Aarna Kapoor is a passionate student of Delhi Public School, currently in grade 10. With a keen interest in global affairs, she has participated in renowned Model United Nations conferences such as SHISMUN, AYMUN, DPSIMUN, GD Goenka World MUN, and IITD MUN, receiving recognition and oral mentions. Outside of academics, Aarna is actively involved in sports like gymnastics, skating, and yoga, recently representing her school in the CBSE Yoga Cluster Competition '24. As an intern at Zenit Excelencia and a post-holder at the Sustainable Development Goals for Next Gen Council (WICCI), she is dedicated to making a positive societal impact. Aarna has also developed a passion for poetry, inspired by a writing workshop at Zenit Excelencia, where she learned to express emotions creatively.



# Sumedha Dutta

Member, (SDGs for Next GEN) COUNCIL  
WICCI

Sumedha Dutta is an accomplished professional with expertise in government procurement, e-marketplace operations, and contract management. Currently working as the Sales Head at City Circuit Technologies Pvt. Ltd., she handles major government projects, ensuring compliance with e-marketplace policies. Sumedha has significant experience in managing tenders, vendor relations, and procurement processes, having previously held roles as Sales Manager at SVS Technologies and Business Development Manager at Intec Infonet Pvt. Ltd. She holds an MBA and certifications in GEM Silver, Gold, and Platinum, and is proficient in various digital platforms and tools.



# Leena Arora

Member, Pune(SDGs for Next GEN) COUNCIL  
WICCI

"Language Educator | Environmental Enthusiast Graduated from Delhi University, with experience in training and education across top BPOs (NIIT Smart Serve, Wipro BPO) and as a freelance educator. Currently teaching Spanish at CNS Pune, an IGCSE/IBDP school. A romantic at heart, passionate about preserving God's creation - our beautiful earth. Grateful for life's experiences and blessings, I'm committed to saving the planet for future generations. Proud to be part of the Sustainable Development Goals (SDG) community, collaborating with like-minded individuals to drive positive change."





# Ekta Sharma

Member, (SDGs for Next GEN) COUNCIL  
WICCI

Ekta Sharma is a seasoned HR & Administration professional with over 17 years of experience, specializing in recruitment, employee relations, performance management, and compliance. She currently serves as Sr. HR Manager at Park Group of Hospitals, where she leads recruitment, employee benefits, and training initiatives. With a strong background in healthcare, hospitality, and education, Ekta has successfully managed teams, optimized operations, and driven employee engagement. Holding a Master's in HR Management, she is committed to fostering a positive work culture and contributing to organizational success.



# Lt. Praveshika Mishra

Member, Uttar Pradesh (SDGs for Next GEN) COUNCIL  
WICCI

Lt. Praveshika Mishra is an experienced educator and associate professor at Mata Sundri College for Women, University of Delhi, with 18 years of teaching expertise in the Department of English. She also serves as an Associate NCC Officer (Army) with the Ministry of Defense. Holding a B.Ed. and M.Phil. in English, her areas of specialization include Women's Studies and Dalit Studies. Praveshika is dedicated to promoting inclusive education and fostering awareness on social issues through her academic and military roles.



# Roma Kapur

Member, Punjab (SDGs for Next GEN) COUNCIL  
WICCI

A dedicated educator with over 15 years of experience in teaching primary classes, adept at guiding young minds to become responsible and independent thinkers. With a passion for nurturing the intellectual and personal growth of students, she excels in creating a positive and constructive learning environment.

She holds a BA and BEd from Kurukshetra University, which have equipped her with the necessary skills to help students develop confidence, learning abilities, and critical thinking. A patient and skilled teacher, she focuses on identifying and nurturing the strengths of students while addressing their weaknesses.



# Minisha Baruah

Member, Assam(SDGs for Next GEN) COUNCIL  
WICCI

Nimisha Baruah is a Btech student specializing in Petroleum Engineering, currently pursuing her degree. She possesses strong skills in Canva, MS Excel, event management, and public relations. Alongside her academic pursuits, Nimisha is passionate about reading books and drawing. She also holds a Diploma in Fine Arts, showcasing her creativity and artistic abilities. With a blend of technical knowledge and creative skills, Nimisha is eager to explore opportunities in her field and further develop her expertise.



# Sachi Jaswal

Member, Maharashtra (SDGs for Next GEN) COUNCIL  
WICCI

Sachi Jaswal, currently in grade 9 at Aditya Birla World Academy. She has a deep passion for music, playing the piano and pursuing a diploma in it, along with other interests like reading, photography, and traveling. She is highly driven by environmental issues and the desire to create positive change by shifting mindsets. She is actively involved in various initiatives, volunteering at Ujaas, MCOP, and participating in GLOSCO-IFPSD. Additionally, she serves as a mental health champion at my school. With a strong understanding of the SDGs, gained through her work with IFSPD sessions, and strongly advocates for these goals as she believes they are crucial for shaping the future of the next generation.



# Emails

S. No	Name	Designation	Email
1	Anjum Kapoor	National President	anjum.anand@gmail.com
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4	Ritu Bhandari	State President - Delhi	ritubhandarihealth@gmail.com
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6	Monita Dhawan Jain	State President- Haryana	Monitadhawan4@gmail.com
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18	Sachi Jaswal	Member- Maharashtra	jaswalsachi@gmail.com

# Major Work Done for SDG for Next GEN for WICCI

- **SDG 11- Sustainable Cities & Communities** - We focus on Cleantech solutions to reduce pollution and improve the environment. We actively engage with religious temples to promote the use of eco-friendly products for events like 'Bhandaras (Community Kitchen),' replacing conventional disposables. Several religious organizations now support our mission and using BioDegradable Areca Leaf Disposables for "Bhandara". Areca-based products, which are chemical-free, are perfect for religious organizations as they not only preserve the environment but also maintain the sanctity of worship.
- **SDG 7- Affordable & Clean Energy:** In order to re-use the waste material of these products, these plates are collected and sent to use as Bio-Fuel at Textile Factory.
- **SDG 12- Responsible Consumption & Production:** later to reuse the waste material of Bhandaras Areca Leaf Plates were sent to the municipal corporation to be converted into organic compost, promoting the production of high-quality manure. This reduces plastic usage and promotes the use of natural resources, benefiting the environment.
- **SDG 10- Reduce Inequalities:** Promoting Bhandaras in Mandir. Even a high middle class and a low class person sit and eat together in the promoted Bhandaras.

# Major Work Done for SDG for Next GEN for WICCI

- **SDG 13 - Climate Action:** The use of biodegradable Areca leaf products instead of single-use plastics directly helps in reducing plastic waste, which is a major environmental pollutant. By promoting the use of natural, biodegradable products, you are reducing plastic production, which involves the release of greenhouse gases. Moreover, Areca plates decompose naturally, reducing landfill waste and the associated release of harmful gases such as methane, thus contributing to mitigating climate change
- **SDG 17 - Partnerships for the Goals:** Through our awareness campaigns, collaborations with temples, and engagement with research institutions, and ministries, we are fostering partnerships across sectors (government, businesses, and communities) to work collectively towards a common environmental goal. This collaboration is vital in addressing the larger climate change challenges, aligning with SDG 17.
- **SDG 6 - Clean Water and Sanitation:** Single-use plastics often end up in water bodies, severely impacting water quality and marine life. By reducing plastic waste through biodegradable alternatives, we are helping to prevent water contamination and promoting healthier ecosystems. This contributes to cleaner water resources and supports SDG 6 on Clean Water and Sanitation.
- **SDG 15 - Life on Land:** Your work with Areca leaf products also benefits biodiversity and ecosystems. Areca leaves are a renewable resource, and their use reduces the demand for harmful synthetic alternatives that contribute to land degradation. The biodegradable nature of these products ensures that, when disposed of, they do not contribute to land pollution but instead decompose and contribute positively to the soil as organic compost.



# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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**SHECONOMY**

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