

KENYA - INDIA WICCI BILATERAL COUNCIL BOARD 2020



Florence Sugut
PRESIDENT, Kenya - INDIA BUSINESS
COUNCIL
WOMEN'S INDIAN CHAMBER OF
COMMERCE AND INDUSTRY (WICCI)

INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN
WWW.WICCI.IN





Florence Sugut
President KE WICCI Council

Florence Sugut-Managing Director and Founder of Ikapamedia East Africa-International Trade fairs and Conference Marketing Company. Director- SMS Highway East Africa and Airgraph Advertising LTD

Florence holds an MBA with a marketing bias, Bachelor of Business Administration and Higher Diploma in Human Resources Management.

Has attended and presented in several international workshops and seminars in various sectors with over eight years of Cross border business experience supporting and exposing local women and SMEs to international markets. Organizes and facilitated international companies to connect and establish their brands with Kenyan and East African market through Trade Shows, Trade Missions and Conferences.

Regional Representative-Board Advisor and board Member of EACC- East African Chamber of Commerce- Dallas, Tx USA

Vice Chair- Kenya Egypt Joint Business Council

Liaison Ambassador- Florida International Trade and Cultural Expo-FITCE

Ikapamedia East Africa is a member of **KNCCI- Kenya - Economic Diplomacy Committee, American Chamber of Commerce-Kenya**, East African Chamber of Commerce, has been member of UBA, KAM, KEPASA, BCCI and GBA. Has represented and worked with International Trade fair companies as the Regional Representative of **Fairpros International** representing German: Messe Dusseldorf, Messe Berlin, Messe Hannover and Messe Koeln ITB, Green week, Fruit Logistica, Import Shop-Berlin, K-show, Medica, interpack-Dusseldorf, Anuga- Messe Koeln Hannover Messe-Messe Hannover. Worked with UK trade Fairs and Conference Companies: **Clarion Events** and Prescon LTD, Worked with Swiss trade fair company- **Starling Expo GMBH** Currently working with Indian Trade fair companies- **IndoAfrica Expo** among others, Egyptian companies, US companies in Florida- Miami Dade, Texas- Dallas, Kansas, New York and North Carolina

Interim Vice President:

q Asha Hersi Moghe

Board: Members

q Sangeeta Mayankbhai Patel

q Anne Muthoni Muchiri

q Pauline Wangeci Mugo

q Maria Namison Nato

q Winny Chepkemboi

q Lucy Muchoki

q Kamaldeep Sandhu

q Caroline M. Ambetsa

q Catherine M. Sitato

q Anne Natavona

q Rebecca Murunga

q Wangechi Muriuki

q Sheila Cindy Anyango

q Anisa Allen Abdala

q Susan Njomba

q Gladys Koskey

q Bernadette Murgor



Asha Hersi Moghe
Vice President - WICCI
Council- Kenya

Ms. Moghe is a Kenyan Entrepreneur and is part of a family business that has launched several multimillion projects in Kenya and Uganda. Amongst her business interests are Consulting Services, Real Estate, Food and Distribution. She runs a non profit organization by the name(**The Asha Hersi Foundation**) that helps the needy in the society. Asha is trained in accounts, distributorship of all commodities, efficient marketing of fertilizer inputs, business improvement and enhancing financial access (IFC) facilitated by World Bank. She undertook a Certificate Course in Entrepreneurship Development Program (EDP) in Strathmore Business School. As a CEO of **Samir Investment Limited** which is a consulting firm with diverse business interest, Samir has been operating its business in Kenya. It has also given confidence to both domestic and international investors who have shown interest to invest in Kenya.



Sangeeta M. Patel
Board Member

SANGEETA MAYANKBHAI PATEL- Director-Truevisory

Truevisory is a Coach – helping individuals to clarify and achieve a goal by helping them to bring out and apply their own wisdom.

Trains people especially to develop new knowledge, skills and insights by providing specific information and expertise in specific areas.

Sangeeta is a graduate of University of Gujarat, Ahmedabad India -Degree in Bachelor of Arts. Honors in Economics. She is a IATA/UFTAA Travel & Tourism Foundation Consultant with a Diploma in Computer Accounting packages.

Ms. Patel has a clear, logical mind with a practical approach to problem-solving and a drive to see things through to completion with more than 15 years of experience in managing and leading teams across multiple sectors. She enjoys overcoming challenges, and a genuine interest in business management and making organizations successful. Sangeeta has 12 years experience in Banking and finance.

She has once been Obama Foundation to USA in 2018 as a speaker and a fund raiser for women empowerment and girl child education.



Anne M. Muchiri
Board Member



Pauline W Mugo
Board Member

ANNE MUTHONI MUCHIRI-FOUNDER, CEO LIFE BRIDGE (K) LIMITED.

Anne Muthoni Muchiri, holds a BSc in International Business Management and a Diploma in Business Management. Prior to starting her business, she worked with the United Nations Environment Program(UNEP) as a program administrator. She has also worked with several international organizations namely Path International, CIMMYT and UNDP SOMALIA. Anne is a go getter and looking to grow her business to be an international brand.

Life Bridge K Limited was founded in 2016.

It is a legally registered private company with 100% women shareholding. We are in the textiles and apparel sector, with offices in Nairobi Kenya. With a fully-fledged manufacturing house with stitching machinery, embroidery equipment, screen printing machines.

Our state of the art Machinery and technology - Bridging the gap - gives us the Capability to Handle Complex designs and practice branded merchandise in large quantities with quick-turn-around time. We offer quality & convenient factory finished sewing services stitched to perfection as Per your measurements.

Pauline Wangeci Mugo,

Holds **Bachelor's Degree in Computer Science**

Vice Chair KNCCI Kirinyaga county, youngest elected member at the KNCCI National Governing Council, IT expert at the KNCCI Women in Business Technical Advisory Committee. Founder and CEO at **Pawa Beauty center**, importers and wholesalers of Beauty products in Kenya. Born and raised from a humble community, Pauline has a great passion in community and grassroot empowerment especially for the youth and women, she spends most of her time in training the community on ways to do business and improve their live hood.



Maria N. Nato
Board Member

Maria Namison Nato- Founder of Globe Women Train, Director Heavens Family Intl & Kenya National Chairperson Women In business(WIB),KNCCI.

Maria is the Founder of GlobeWomen Train, Director Heavens Family Intl & Kenya, Herest Co.a Real Estate Company,Director Global Train USA. An Experienced programs Manager. Holds a degree in Business Entrepreneurship and Marketing, Background in Hotel and Tour travel management, Micro-Finance Entrepreneur with dynamic exposure and experience in vast sectors of trade, Real Estate, Agriculture, Fashion and the Arts. Has traded mostly in USA and Europe, having also gained some awards also as a Peace Championer in the Region. Has worked with Several multi-national agencies, sitting on their boards with a key focus to women, youth in matters women social-economic transformation and empowerment. Worked in the philanthropic space for many years spearheading successful initiatives in several regions of Kenya with a focus on youth and women economic empowerment.

Winnie Chepkemai- Women Land Rights Programme Lead and advisor

Winnie is a devoted women empowerment advocate and a Gender expert with a wide range of background expertise working with women in the following sectors :Climate Resilient Agriculture, Land, Extractives, Trade and Governance. She holds a Bachelors of Arts degree from Egerton University and a Masters Degree in Gender and Development Studies from the same University. Winnie also holds professional training in advocacy, inclusion, fundraising, development financing and strategic partnerships, she works closely with marginalized communities in the quest for empowerment and poverty eradication. Her experience has been crafted by the following employers :**SNV** Netherlands Development Organization, and I **Choose Life Africa and Kenya Land Alliance.**



Winnie Chepkemai
Board Member



Lucy Muchoki
Board Member

LUCY MUCHOKI - Founder of the Pan African Agribusiness and Agroindustry Consortium.

PanAAC, a continental Private Sector organization represented across the continent in various countries, created to support the African Agribusiness through enhanced productivity and competitiveness in the regional and Global market. Lucy is also the **National chair of the technical Business committee**, Kenya National Chambers of commerce and Industries, Board member of Agricultural Sector Network under Kenya Private Sector Alliance (KEPSA) and the coordinator of Kenya Agribusiness and Agroindustry Alliance, the national chapter of PanAAC. She's a social scientist with master's Degree in Strategy and Business Management. She is currently a member of the recently formed task force by African Union to support the organization of Regional Agribusiness platform for mobilizing and supporting the domestic private Sector in Africa both at national and continental level. Previously, she has served in various advisory councils and steering committee for various Agribusiness leadership organizations both at regional and Global level advocating for the inclusion and leadership of the domestic private sector as the driver of Agricultural development in Africa She has served as the vice Chair of continental CAADP Non State actors task force and has been instrumental in developing the Agribusiness strategy for Africa through collaboration with African Union Commission (AUC) and Nepad planning and coordinating Agency (NPCA) She has been the private sector representative and board member for six years to the GFAR-Global Forum for Agricultural Research, FARA-Forum for Agricultural Research in Africa. She has also served as a member of the advisory council that was tasked with guiding the UNDP report on inclusive business model which was endorsed last year by the head of states during the summit. Lucy has also served as a member of Advisory council on to 'scale programme' funded by the Dutch Government. Lucy is also serving as a member of the Advisory council of Sustainable Agriculture initiative, (SAI) an International food Industry network that supports sustainable Agriculture. She has served as a member of the steering committee of African Union Commission led initiative on Aflatoxin control programme for Africa, (PACA). She is also an advisory board member of invest Africa, an organization working to connect Africa agribusiness to various investments. Lucy is also an accomplished entrepreneur and trades in horticultural products, Tea and Herbs. She has also served in the board of Micro Small Enterprises Authority, MSEA, the only act of parliament authority under the Government that support the development of below the pyramid companies in Kenya. Her role has been to lead and serve the transformation of small Agroprocessing companies.



Kamaldeep K Sandhu
Board Member

Kamaldeep Kaur Sandhu- Founder and Owner of Malaika Gifts and Interiors

Kamaldeep Sandhu has been running a chain of hair salons since 2002. Prior to that, she had worked in the Human Resource department of PricewaterhouseCoopers. She was motivated to set up her own salon business by the refusal of existing hairdressers to style her daughter's hair because the small girl would cry a great deal. **Styles of Tomorrow** brand offering a family service to high spending patrons with a team totaling to over twenty staff members, both men and women. The success of **Styles of Tomorrow** inspired Kamaldeep to greater heights which saw the opening of Malkia Interiors & Gifts in Nakuru in 2012, targeting tourists, NGO staffers and anyone else seeking unusual gifts for weddings and other special occasions.

Kamaldeep works with craftsmen and women to produce high quality gift items and also with different women and men groups which helps lift these women and men into a place where their efforts cannot go astray and unaccomplished. She has a very strong beliefs that as she can empower as many people as she can. This is social community networking in raising the economic standards of the women in society. ***Educating a woman is educating the society***".She also works as a consultant for entrepreneurs who wish to venture into the salon business.

Caroline Mchome Ambetsa - Founder of NNN Growers as well as Real Estate Management.



Caroline M. Ambetsa
Board Member

She is passionate in Interior design as well as Health and Nutrition Advocate,also keen on the export world with Asia and Middle East. Her background is in Communication with a Master's Degree on the same. She is the first WIB Patron Kakamega County, Women leadership Champion WIB-KNCCI.



Catherine S. Magelo
Board member

Catherine Sitato Magelo-Drector -Mataret NGO

Catherine has been in export of Kenya products for many years, have also won many awards locally and international. Has served as a director at the Kenya Chamber of Commerce and Industry for 6 years and was in charge of MSEs championing their issues at the county and national level. Catherine has done business in many foreign countries and have lead and mentored groups of women from different parts of Kenya to international trade. The Current focus of Materet is empowering women in marginalized communities in the country, health care for mother and child,educating children in primary, secondary school and providing school feeding programmes for sustainable education. Championed the formation of Macadamia nuts farmers Association in Makueni and Taita Taveta and negotiating good prices for the Macadamia nuts in the export market.

Anisa Allen Abdalla- FOUNDER ANFARID ENTREPRISES



Anisa A. Abdalla
Board Member

Anfarid Entrprises is a MANAGEMENT PLANING company providing business consultancy services. Anisa is currently the chair person of The Mombasa International Trade Fair and Athletics Kenya -Mombasa County. She has rich experience in Public Relations matters having worked for TELCOM KENYA a Senior Public Relation s Officer. With her experience, she has contributed to the management of the Mombasa International Show- MIS



Anne Natavona -CEO of Chanti Nella Ltd. group of companies

The core business is in the import sector. Areas that we have been keen on over the years are, construction, agriculture, medical equipment and electrical components to mention but a few. Countries that we trade with include but not limited to the following: Egypt, USA, Spain, Germany, India, Japan and Jordan.

Anne Natavona
Board Member



Rebecca Murunga-CEO and Director of Abisha Caterers Events, and Remucos Co.Ltd

Rebecca heads as Real Estate Company, Bullrock Co. Ltd that does Construction, Imports and Export Business. Currently a Director Chair, Marsha Disability Rehabilitation Network. I have served on several boards under TSC and Tivet. Currently a board member of Sense International Kenya for deaf blind.

Rebecca Murunga
Board Member



Wangechi Muriuki -Country Director for Invest in Africa (IIA)

Wangechi is passionate about the socio-economic transformation the Africa. She is an SME ecosystems builder, a private sector specialist and an impact enthusiast. For the last 11 years she has been involved in driving initiatives that have transformed the performance of Small and Medium Enterprises in the region. She currently serves as the Country Director for Invest in Africa (IIA) -Kenya where she has been involved in setting up IIA up from the ground in 2015 to date. IIA acts as a catalyst for SME growth and competitiveness . IIA has grown to an impact network of over 3000 SMEs supporting over 80,000 jobs.

She started her career as a research analyst with Research International and worked with other research companies for over seven years in other capacities to meet the research and information needs of multi-nationals. Wangechi previously worked with the Kenya Institute of Management (KIM) on the Company of the Year Awards where she spearheaded the development and implementation of the transformational Organisational Performance Index that has been implemented in over 1000 organisations in the region to date.

Wangechi is a holder of an MBA in Strategic Management, Bachelor of Science, UoN, postgraduate Diploma, CIM-UK. She is also a certified business Excellence Assessor of the European Foundation of Quality Management (EFQM) and a Certified Business Coach of the International Coaching Federation.

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Sheila Cindy Anyango- Director at GA Global Limited, Director Sheila Cindy Design Studio-SCDS

Sheila is an experienced Business Development Executive with competencies in Research and Information Technology, Investments Promotion, Project Management, Creative Design, and Customer Success. Sheila formerly worked at Global Empowerment Initiative as Program Manager, Kenya National Bureau of Statistics as a Research Assistant, Cerberus Solutions Group Limited as Business Development Executive, Oracle, SAS, Cisco Solutions as a Marketing and Sales Executive and Jubilee Insurance as a Unit Manager. Sheila holds a Bachelor of Statistics and Economics, Econometrics degree from Kenyatta University.



Sheila Cindy Anyango
Board Member

Susan W Njoba – Founder Boundless Communication LTD

Besides her private business, Susan is currently working as a Manager, Business Development Services at the Kenya Investment Authority. This involves the promotion of domestic investments to local investors and particularly the SMEs to provide the appropriate linkages and information to ensure company growth / scale up and expanded markets. Susan has coordinated Donor supported programs at KenInvest targeting SMES such as UNDP supported Inclusive Market Development and UNIDO supported Sub contracting and partnership Exchange program.

Susan has been involved in the development of key strategy documents for Kenya. These include the Buy Kenya, Build Kenya strategy (2017 – 2020). Through stakeholder participation with Ministry of Agriculture, Livestock and Fisheries, she has been involved in value chain development training for county officials under the ministry. Her professional background is in Entrepreneurship and Finance. She is a member of the **Africa Agribusiness Incubation Network**. Susan is also an **ILO certified trainer** for small scale enterprises and has also trained on Enterprise Development at UNIDO, ITPO Office in Bahrain.



Susan Kinyua Njoba
Board Member

Gladys Koskey- CEO, Source Petroleum and Products Limited, Director, Body Centre Spa

Gladys is a retired Civil Servant who worked as an Administrative Attaché/Vice Consul - Kenya Embassy, Washington DC, USA and deployed at Kenya Consulate/Kenya Tourist Office Los Angeles, California USA under the Ministry of Foreign Affairs. With her vast experience in the public service and professional, specialized trainings in healthcare, she attended in the USA, she founded Body Centre Spa aimed at offering therapeutic support to orthopedic patients. She also runs a trading company and is currently the Chairperson Maendeleo ya Wanawake, Sotik Sub-county-Bomet. She also sits in Land Control Board, among other responsibilities in nation building and her endeavor to empower Women - Economically, Socially, Politically, and professionally.



Gladys Koskey
Board Member



Judy Linda Kilimo
Executive Board Secretary

Judy L. Kilimo- KENYA WICCI- COUNCIL BOARD Secretary

Judy holds a B.Sc. Degree in Food Science, Nutrition & Dietetics from the University of Nairobi. She is a certified Clinical Nutritionist who is passionate about Public Health and Livelihoods Research. She is highly knowledgeable in Maternal & Infant Young child feeding practices(MIYCF), Nutrition in Pregnancy, and Nutrition & Lifestyle diseases.

Judy has worked in Health institutions and served as a Research/Project Assistant in several projects including assisting in the design phase of an Innovations Research Facility. Judy is alert to women's needs on matters health and gender equity and is an advocate for good nutritional health and Well-being for all.



Kenya - India Business Council
Riverside Drive Westlands- Nairobi Kenya

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