

## VEENA K C (VeeKC)

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### Award Winning, Passionate, Dynamic, Versatile Entrepreneur.

Popularly known as **VeeKC** by her inner circle is a Proven Business Leader with commitment, skill, integrity and comes a from strong rural business background.

**VeeKC** started her glorious journey from becoming founder director of **Onake Obavva** women's co-operative bank at Chitradurga in 1990 for 6 years with the bank having vision to procure small and micro business support and empowering other women with their financial aids.

**VeeKC** Been a part of NGO based networking forum for entrepreneurs – **Laghu Udyog Bharathi**. Has played a vital role in entrepreneur's membership by providing a unique opportunity for any startup organization and its professionals and determined to uplift woman in rural sector, established unique and sophisticated e-Commerce platform to enable woman in rural parts to show case, sell their products with Domestic and Global connect.

**VeeKC** describes her career as courageous ( full of amazements), colorful ( no set recipe) and challenging (encounter rapid change of trends) .

**VeeKC says :**  
"I didn't choose Business; Business chose me"



## AS AN ENTREPRENEUR

*VeeKC 's association with Times Foundation been boon to her career gaining knowledge towards corporate world.*

*As a Social Entrepreneur, she founded and established quite a few Businesses in Collaborative Economy Business system like **Ratana Multisource Limited, VastraAbharna, JeVarani, Vstitch** to name few.*

*VeeKC Enabled and empowered woman to be self dependent. Passion and Versatility been her forte, established credible eco system to drive her Entrepreneurial dream.*

*VeeKC organized and coordinated at events like Indian manufacturing show, Bangalore Santhe, featuring rural artisans, jewelry makes, weavers, and potters etc. provide grass-root level insights into the challenges faced by the MSME as well as changing industry trends & practices on the ground.*

*VeeKC gets into the role of helping hand in allocating and dealing with govt departments to get the loan sanctions, educating about the various govt schemes that can be availed for entrepreneurs. conducted several trainings for the advancement of the skills of women from both urban and rural areas.*

*"Naari thu hi Narayani " been VeeKC' s Mantra to enable and empower woman.*



## ACCOMPLISHMENTS

1. Chairperson for WICCI D&I Woman Indian Chamber of Commerce and Industry Diversity and inclusion chapter.
2. Chairperson for Akhila Bhartha VeeraShaiva Mahasabha Women Entrepreneur Wing Bangalore.
3. Karnataka Chairperson for Start Up Support in All Ladies League (ALL ).
4. Vice Chairperson for Federation of Indian Woman Entrepreneur (FIWE).
5. Joint Sectary for Forum of Women Entrepreneur (FOWE)
6. Chairperson for Ladies United Brand an initiative of Laghu Udyog Bharathi (LUB)
7. Served as Founder Director of Woman's Co- operative Bank for 2 terms .
8. Served as Charter President for Inner Wheel Club (3160) for 2 terms.
9. Served as Sectary for Rotary Club.
10. Served as Chairperson for Veer Shaiva Manila Vedike Challakere For 2 terms.
11. Served As a Director for Land Tribunal Committee.
12. Kannada Kotta and Sneha and Lions club are the organization was in working committee.

