

# MAHARASHTRA MARKETING COUNCIL



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
[www.wicci.in](http://www.wicci.in)

# Council Vision & Mission

## **Our Vision**

To see all women become fully empowered and actively participate in business and enterprise thereby contributing to nation building.

## **Our Mission**

- To support women to realise their full potential; to encourage, enable and inspire them to hone skills to become more empowered and economically active.
- To provide support in the areas of personal development, information about business and women empowerment.
- To promote Trade and Industry through linkages.
- To represent views of Women entrepreneurs and aspiring start-ups in the area of Commerce and Industry to various levels of Government.

# Council Values

## Our Values

- **Accessibility** - we help women to grow their potential, no matter what their background is.
- **Change-makers** - we inspire women to come out of their shell and adapt to new ideas and come into the mainstream.
- **Collaborators** – we collaborate with our members, women who reach out to us and organisations to get the best outcomes.
- **Inclusivity** - we believe in full and inclusive participation by all to contribute their talents, skills and resources to the work we do, for and with them.
- **Respect** - we respect all the people we serve and all our collaborators.

*Welcoming  
Council Members to  
WICCI*

*President, Vice President  
and 20+ Nominated  
Council Members*

# Dr. Devyani Rozario,

STATE PRESIDENT, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dr. Devyani Rozario** comes with 32 years of corporate experience in Sales and Marketing in the Oil Industry. She has rich experience in policy making with government teams. Known for her project management skills, she has been credited for leading various e-governance programs of the government including one which has been recognised in the Guinness World Records as the 'Largest cash benefit program (households)' in the World.

Dr. Devyani Rozario believes in making a difference in people's lives and so chose to move on to the domain of personal development, coaching, mentoring, and training. She is a Professor in reputed B-Schools, a certified Soft Skills Trainer, Writer, Motivational Speaker, a Happiness Coach and a Life Coach.



# Dr. Harshada Mulay

STATE VICE PRESIDENT, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dr. Harshada Mulay** comes with over two decades of experience having worked in the corporate as well as education sector. Presently, Dr. Harshada Mulay is the Director- Academics at MasterMyLife EQ Education.

She is an ICF Trained Coach Specialising in Youth, and Young Adult Coaching and ICF Certified PSQ Coach. She is a PhD in Emotional Intelligence and has published numerous research paper in the domain of HR.



# Dr. Anjali Patwardhan Kulkarni

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dr Anjali Patwardhan Kulkarni** a Ph.D. in English Literature. She began her teaching career at HPT Arts and RYK Science College, Nasik in 1979. Presently, she is the Principal of Gokhale Education Society's N. B. Mehta (Valwada) Science College, Bordi, Palghar.

She has received a galaxy of awards in the field of education. Dr. Anjali has published a number of research articles in various national and international journals on varied subjects. She has been a resource person at various national and international conferences related to English Language and Literature and the NAAC auditing process.

Dr. Anjali is an experienced translator and works in Marathi and English with 15 translated titles to her credit.



# Ms. Anjali Ahuja Srivastava

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Anjali Ahuja Srivastava** is a Psychology Graduate from St Xavier's College Mumbai and has a Masters' Degree from Tata Institute of Social Sciences Mumbai. She has had her 25 years plus corporate career largely in HR. She has a passion for Happiness and Wellbeing Coaching. She is a certified Happiness and Mindfulness Coach from Happiitude in collaboration with University of California Berkley.

Presently, Anjali is heading the Employee Satisfaction Enhancement (ESE) cell of Western Region at BPCL. She has won many prestigious awards for her company which include the Bronze Medal under the category of 'Mental Health and Wellness' in the 7<sup>th</sup> edition of the India Health Awards 2021, PRCI Excellence Awards 2021 and others.





# Ms. Asawari Shiposkar

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Asawari Shiposkar** holds a Master's degree in Computer Engineering from BITS Pilani. She comes with more than 25 years as academician, trainer, author, researcher, EduTech Consultant. Her passion is to impart digital skills to Young Future Innovators. She is also a soft skills trainer, 5s and Six Sigma trainer.

She is on various panels such as Regional Mentor of Change - Atal Innovation Mission (Niti Aayog). She has translated UG / Diploma books in the Marathi Language for AICTE. She was a Jury as well as trainer for India Skills competition 2021. She has published 18 books and 5 research papers. She has received a galaxy of awards. The recent ones being Yuva Mentor as A Changemaker Award 2021, Women Achiever Awards 2021, Gems of Mentor India by AIM 2021, Adobe Creative Educator-2020.



# Ms. Dhwani Joisher

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dhwani Joisher** is a certified life coach and counselling psychology trainee. She is very enthusiastic in helping people manage their emotional and mental health through life coaching, counselling, NLP, Emotional Intelligence and Drawing and Handwriting Analysis.

She specializes in coaching young people and parents.



# Ms. Jyotsna Datar

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Jyotsna Datar** is a learning and Development professional with more than a decade experience. She is a master trainer and Lead assessor certified by NSDC and Dip T & D from ISTD & Certified counsellor. Training has always been her passion and now turned into a profession.

She is the founder and partner of Demeter Consultants, a group of training professionals. She is also a PoSH consultant and trainer. She has been very active in various NGOs related to women upliftment. Additionally, Jyotsna is a Project guide for ISTD diploma students.



# Dr. Lata Ranka

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dr Lata Ranka** is a practising Eye surgeon since the past 25 years in Mumbai. She believes in providing good and affordable eye care. During the past 2 years of the pandemic, she has also treated many COVID 19 patients via online platform free of cost.

Dr. Lata has also extended her horizon a little beyond medicine and is a certified practising happiness and mindfulness coach.



# Dr Medha Saykhedkar

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Dr Medha Saykhedkar** is presently an Associate Professor at NBT Law College & CDA Nasik, Maharashtra.

She comes with decades of rich experience in the academic field. She is also a trainer, specialising in employee related training.

She is a blogger and very enthusiastic about working on women related issues. She is also a much sought after political analyst



# Ms. Michelle Dsouza

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Michelle Dsouza** is an HR professional with 7 years of experience. She has majored in psychology and an MBA from SIESCOMs, Mumbai. Presently, she is the Team Lead People Business Partner at Dun & Bradstreet.

Passionate about understanding human behaviour and helping people, she has undertaken further certifications. She is a CII recognised Assessor, has certifications in psychometric tools and is currently pursuing ACC coaching.



# Ms. Neena Bathena

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Neena Bathena** – comes with over 35 years of varied experience. She started her career in the area of Advertising, Sales and Media. Having found her passion to make a difference to people lives, she moved on to the social sector and has designed & executed multiple successful Social Benefit Programmes in the CSR space.

She works in the areas of Gender Equality, Youth Employment, Hygiene & Sanitation as well as Covid/ Disaster Relief. Currently is the Trustee for Pedal Power Foundation, an NGO committed to promoting cycling as a primary transport option to improve health & lifestyle & contribute to a greener planet.



# Ms. Prantika Sarma

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Prantika Sarma** graduated in 2015 as top of the batch (gold medalist) in electrical engineering from NIT Silchar, She is currently pursuing Masters of Management Studies from IIM Ahmedabad. She is a working professional with 6+ years of work experience in a Maharatna PSU Bharat Petroleum.

She holds a strong interest in art and music. Raised as a single girl child, she believes in "woman for woman" and feels that women can help each other to find equal footing in this world and empower generations.





# Ms. Rashika Dass

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Rashika Dass** is the Co-founder of The Urban Chief, a growth marketing agency with an aim to make the world a better place by helping brands who design their product or service for increasing the efficiency of people.

The organisation provides Marketing & Sales Consultancy to brands for increasing their online business and reach the needful levels and strategise to maximising their marketing & sales ROI and help brands to build a community of followers that help stay ahead of business.



# Ms. Sarika Desai

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Sarika Desai** is a versatile IT professional 14+ years of experience. She moved into the domain of learning and development.

She is a professional in designing and delivering Capacity building programs as a Training facilitator for over 6 years across multiple industry domains. Specializes in Human skills/Behavioral Skills/EI & NLP Practitioner/ Pro bono Life Coaching.



# Ms. Sharon D'Souza Pretto

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Sharon D'souza-Pretto** is a strong research professional with a Master of Social Work (M.S.W.) from Nirmala Niketan College of Social Work, Mumbai. She comes with great experience as a Social Worker, a Personal Empowerment Coach, Relationship Coach and Life Coach.

She offers tailor-made services in pre-natal, postpartum and parent coaching, to enable parents to enjoy their parenting journey and empower their children to be the best versions of themselves. Sharon is also an Experienced Freelance Researcher with a demonstrated history of working in the non-profit organization management industry.



# Ms. Sheeba Nair

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Sheeba Nair** is the founder of Coachable Minds an organisation that provides life coaching services. She comes with 20+ years of Industry experience and a vast Coaching Experience, helping people and organisations to attain maximum effectiveness.

Her background includes international work experience assisting CXOs, Board Directors of multi-billion dollar organisations.

She is also into social work in the areas of helping Cancer patients and families of prisoners.



# Ms. Shilpi Srivastav

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Shilpi Srivastav** is the of Founder of Meherkriti, an organisation that supports artisans to market their handcrafted products.

She is a Holistic Self Care Coach and an Animal Reiki Practitioner. Shilpi believes in reaching out to specially women and help them to be more confident and lead a holistic life.



# Ms. Shivani Jain

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Shivani Jain** is a Learning & Development professional with 15 years of experience in training. She specializes in Sales, Training Needs Analysis, Training Delivery, Measuring effectiveness Management.

She is a human resources professional with an Executive Program in Management with Specialization in Marketing & HR focused in Marketing & HR from IIT Bombay - Shailesh J. Mehta School of Management.



# Ms. Sushama Kulkarni

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Sushama Kulkarni** is Human Resources Consultant, Practicing Coach, Coach Trainer, and ICF -PCC, Assessor. She comes with over 30 years work experience in HR as well as Marketing.

Certified as PoSH Practitioner from New Delhi Institute of Management (NDIM), she has chaired Internal Complaints Committee under the Prevention of Sexual Harassment at workplace (POSH) act in reputed organisations.



# Ms. Tanvi Kokitkar

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Tanvi Kokitkar**, an enthusiast with a degree of Bachelor in Arts comes with a decade of corporate experience. She took an interest to learn Graphology "the art of handwriting analysis". She soon quit her corporate career and turned Graphology her passion, into her profession.

She has been practising this science since 2011 and is grateful for the knowledge, awareness and intuitive skills she has developed through Graphology. She has analysed almost 3500+ writing and signature till date.





# Ms. Tejaswini Venkat

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

**Tejaswini Venkat** comes with a rich experience of 30 years in the Banking industry in India and also spent two years in Australia working on an assignment with Anz Grindlays Bank.

Found her calling to work with people to help them become entrepreneurs, she returned to India and 12 years back is co-founder of MBTLA Academy for Entrepreneurship helping College students, Self-help groups, YMCA, IITs and many more.



# Ms. Ujjwala Ravindra Gole

COUNCIL MEMBER, MAHARASHTRA MARKETING COUNCIL, WICCI

Ujjwala Ravindra Gole is a Life Coach. Her area of specialization is Personal Development and Spiritual Parenting Coach.

She is passionate about her profession as it gives her the opportunity to make a difference to people's life. Apart from coaching skills, Ujjwala has great training and mentoring skills.



# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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**SHECONOMY**

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Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe



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