

Local Opportunities & Objectives for Market Scalability



Impact of new age
technologies,
sustainability and
hybrid
environment in the
Handloom Sector

Join Us

Email id : looms.org@gmail.com

WICCI

India Bangladesh
Business Council

Local Opportunities & Objectives for Market Scalability



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CONCEPT NOTE:

A handloom conclave under the theme of New Age Technologies, Sustainability and Hybrid Environment in the handloom sector under the aegis of WICCI - (India Bangladesh Business Council)

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The objective of the handloom conclave is to bring together key entrepreneurs, vendors, and professionals across India and Bangladesh for harnessing the potential in Handloom Sector.

Our vision is to handhold the rural entrepreneurs and provide a global platform.

Our mission is to conserve, upgrade & document the works of rural entrepreneurs through cluster development, financial literacy and forward market linkage.

The conclave aims to bring together eminent speakers, stakeholders, and Govt. agencies from both countries in a single platform.

LOOMS Advisory Panel



Dr. Geetim Das Krishna
Experienced Senior
Macroeconomic
Researcher . Skilled in
Macroeconomics



**Dr. Shailendra
Chaudhari**
Managing Director
North East Cane and
Bamboo Development
Council



Smt. Jigisha Tiwary
Experienced Business
Development Professional| Lead
the textile promotion, ministry
engagement and interventions



Dr. Harbeen Arora Rai
Founder of G 100 | ALL Ladies
League (ALL) | Women's Indian
Chamber of Commerce and
Industry (WICCI) | SHEconomy |
BIOAYURVEDA | Chancellor, Rai
University | INDIA



Swapnanil Barua
Retired as a
commissioner
Industries govt. of
Assam



Dr. Sukumal Deb
Dy. CEO North East Zone
(India) In-charge, KVIC,
Ministry of MSME, Govt.
of India



Dr. Amiya Sharma
Economist |
Executive Director
Rashtriya Gramin
Vikas Nidhi



Smt. Mantasha Ahmed
Founder Deshi
Bhalobashi | President
Bangladesh India
Business Council WICCI



**Smt. Axomee Datta
Barooah**
Humanist| Social
Change Maker|
Grassroots Activist|
Filmmaker| Researcher
|Media Consultant



**Mr. Sattyakee Dcom
Bhuyan**
Philomath| Theatre
Activist| Founder
Director of D'Passion
Collective



Alakananda Das
President India- Bangladesh
Business council WICCI| G100
Country Advisory Council
Fashion & Textile India|
President North East Region ALL
Ladies League (ALL)| North East
Coordinator Women Economic
Forum (WEF)| Founder M/S
LOOMS



**Dr. Mamata Sarma
Borgohain**
Retired Regional
Director Silk Mark of
India



**Mr. Mridul Kumar
Mahanta IAS**
Mission Director, Assam
Silk Outreach Mission
|Secretary, Labour
Department



Smt. Mishika Nayyar
Research Specialist|
Public policy and Foreign
investments with Invest
India



Smt. Bune Kime
Invest India| |Make in
India| |Ministry of
Commerce & Industry GOI



Mr. Raj Barua
Media Expert

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OBJECTIVES:

- Analyze the market potential of the Handloom Industry.
- Provide Eco-Conscious alternatives for sustainable fashion.
- Harnessing the potential of the North East India Handloom Sector.
- Building self-reliant entrepreneurship beyond textiles.

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HIGHLIGHTS:

Launch of Textile Journal or Art Book with the cultural history of weaving sector of India and Bangladesh

Panel Discussion

Industry experts and stakeholder will analyze the market potential of the Handloom Industry and strategies which will help to pave the way forward.

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Showcase Audio-Visual

An Audio - Visual presentation of the weaver's journey designed to showcase the weaving heritage and culture of the handloom sector.

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Cash Flow Session

The cash flow analysis refers to the analysis of the cash inflows of the cash to the textile and handloom industry through various government schemes, institutions and funds to the outflow of the cash from the industries at present. It may also include upliftment from various activities like operating, investing and financing activities.

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Break Away Sessions

The breakaway sessions will address the issues and challenges faced by the entrepreneurs in their way forward

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Business to Business Pitch

Eco-Conscious alternatives for sustainable fashion in the industry by the handloom and textile entrepreneurs with their innovative business ideas towards market linkage and scalability can be pitched to the investors.

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Awards

The artisans and promoters from the handloom sector building a self-reliant entrepreneurship beyond textiles will be honored at the conclave.

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Participants:

- WICCI India Bangladesh Business Council has ensured delegation from Dhaka with renowned fashion industry participants and Ministers as part of the conclave.
- Former Chief Secretary of Karnataka Ms. Ratna Prabhakar has ensured a delegation from "UBUNTU CONSORTIUM".
- Women entrepreneurs from different parts of the country

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(WICCI)

Women's Indian Chamber of Commerce & Industry, (WICCI) boosts & builds women's entrepreneurship and business through greater engagement with government, institutions, global trade, and networks.

LOOMS Confederation aims at harnessing the market potential in the India-Bangladesh region.

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To summarize, we are on a journey to resolve and work with artisans in turning their challenges into opportunities by giving them the right market linkage.

Through this conclave we aim to harness the potential of Handloom and Textile sector of both the nations .



OUR TEAM



Thasneem Masood Rowther
Entrepreneur | Founder -
ROSSBELLE | Handloom
Enthusiast



Shravanti Borah Handloom
Entrepreneur |
Founder Enajori



Banashree Gogoi
Senior
Advocate | Public
Speaker | Motivator



Nutan Bhargava
State President,
Delhi Handloom
Council WICCI
India



Jyotikaa Mahanta
Marketing & Media
Professional | Founder
of Bollywood Couch



Dr. Sharmistha Raha
State President, West
Bengal Handloom
Council WICCI



Dr. Vasavvi Acharyya
Founder | M.D. IIFPL &
Tender Petals |
Writer | Blogger



Nilakshi Goswami
Baruah
Vice President of
WICCI Guwahati
Council | Social Worker



Avanti Neog
Entrepreneur | PG in
Software Technology
Former faculty in
NIIT Ltd



Shaheen Hussain
Founder President of
Char And Rural
Development Society
(CARDS)



Gautam Kumar Das
Senior Consultant



Ishita Das
Founder ISP Pvt. Ltd
| Textile Heritage
Curator and
Preserver



Dr. Akshata Narian
Entrepreneur | Produ
cer | Group President
A.M Television
Pvt. Ltd



Swagata Gautam
Founder House Of
Locals



Bhavana Kalita
Founder and
Designer Shree Silk



Dayanita Baishya
Entrepreneur | Coordinator



Sujoy Rajkhuwa
Coordinator



Bishal Dutta
Creative Consultant